

# Equity in Athletics 2019

## Institution Information

Institution: East Central University (207041)

User ID: E2070411

## Registration

•Required fields are indicated with asterisks (\*).

East Central University (207041)	
First Name*	<input type="text" value="Kelly"/>
Last Name*	<input type="text" value="Dickey"/>
Title*	<input type="text" value="Controller"/>
Address 1*	<input type="text" value="1100 E 14th"/>
Address 2	<input type="text"/>
City*	<input type="text" value="Ada"/>
State*	<input type="text" value="OK"/>
Zip*	<input type="text" value="74820"/> - <input type="text"/>
Phone*	<input type="text" value="580"/> - <input type="text" value="559"/> - <input type="text" value="5219"/>
Extension	<input type="text"/>
Fax	<input type="text"/> - <input type="text"/> - <input type="text"/>
E-mail Address*	<input type="text" value="kelmdic@ecok.edu"/>
Confirm E-mail Address*	<input type="text"/>
Comment	<p>* Please use this box if you would like to provide additional contact information such as a cell phone number or the best time to reach you if there are questions about your survey. Also, if the person listed above is not the person who enters the data, please provide the name and contact information for the person who enters the data. This information is for the survey help desk staff only. It will not be seen by the public.</p> <input type="text"/>

## Identification

\*Please enter/review all applicable information. Required fields are indicated with asterisks (\*).

## General Information

Institution Name	East Central University
Address 1*	1100 E. 14th Street
Address 2	
City*	Ada
State*	OK
ZIP Code*	74820 - <input type="text"/>
Telephone*	580 - 332 - 8000 Ext. <input type="text"/>

## Athletic Department

Athletic Director Name*	Dr. Jeff Williams
Address 1*	1100 E. 14th Street
Address 2	
City*	ADA
State*	OK
ZIP Code*	74820 - <input type="text"/>
Telephone*	580 - 559 - 5604 Ext. <input type="text"/>

## Chief Administrative Officer

Chief Administrative Officer's Name*	Dr. Katricia Pierson
Title*	President
Telephone*	580 - 559 - 5213 Ext. 213
Fax	580 - 332 - 1623
E-mail Address*	kpierson@ecok.edu

**EADA General**

**Designated Reporting Year\***  
**Note: The reporting period must be 12 months. The dates for the reporting year should be consistent from year to year.**

Begins: (MM/DD)  /2018    Ends: (MM/DD)  /2019

**Number of full-time undergraduates by gender: The numbers below were reported on your institution's 2018-19 IPEDS Survey and should not be changed unless they were reported incorrectly to IPEDS. If the numbers are incorrect, please call the EADA Help Desk to correct them.**

	Number	Percent
Male full-time undergraduates	996	42 %
Female full-time undergraduates	1399	58 %
Total full-time undergraduates	2395	100 %

**Athletic Sanctioning Body for the designated reporting year (select one):\***

- NCAA Division I-FBS
- NCAA Division I-FCS
- NCAA Division I without football
- NCAA Division II with football
- NCAA Division II without football
- NCAA Division III with football
- NCAA Division III without football
- CCCAA
- Independent
- Other
- NAIA Division I
- NAIA Division II
- NJCAA Division I
- NJCAA Division II
- NJCAA Division III
- NCCAA Division I
- NCCAA Division II
- NWAC
- USCAA

Other Description:

**Update Status**

**Date Completed** 9/11/2019  
**Update Status** Updated

# Equity in Athletics 2019

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User ID: E2070411

## Screening Questions

Please answer these questions carefully as your responses will determine which subsequent data entry screens are appropriate for your institution.

### 1. How will you report Operating (Game-day) Expenses?

By Team

Per Participant

### 2. Select the type of varsity sports teams at your institution.

Men's Teams

Women's Teams

Coed Teams

### 3. Do any of your teams have assistant coaches?

Yes

Men's Teams

Women's Teams

Coed Teams

No

- If you save the data on this screen, then return to the screen to make changes, note the following:
- 1) If you select an additional type of team remember to include associated data for that type of team on subsequent screens;
- 2) If you delete a type of team but have already entered associated data on other screens, all associated data for that type of team will be deleted from subsequent screens. However, because the survey system has to recalculate the totals, you must re-save every screen.

## Sports Selection - Men's and Women's Teams

Select the varsity sports teams at your institution.					
Sport	Men's	Women's	Sport	Men's	Women's
Archery	<input type="checkbox"/>		Badminton	<input type="checkbox"/>	<input type="checkbox"/>
Baseball	<input checked="" type="checkbox"/>		Basketball	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Beach Volleyball	<input type="checkbox"/>		Bowling	<input type="checkbox"/>	<input type="checkbox"/>
Cross Country	<input type="checkbox"/>		Diving	<input type="checkbox"/>	<input type="checkbox"/>
Equestrian	<input type="checkbox"/>		Fencing	<input type="checkbox"/>	<input type="checkbox"/>
Field Hockey			Football	<input checked="" type="checkbox"/>	
Golf	<input type="checkbox"/>		Gymnastics	<input type="checkbox"/>	<input type="checkbox"/>
Ice Hockey	<input type="checkbox"/>		Lacrosse	<input type="checkbox"/>	<input type="checkbox"/>
Rifle	<input type="checkbox"/>		Rodeo	<input type="checkbox"/>	<input type="checkbox"/>
Rowing	<input type="checkbox"/>		Sailing	<input type="checkbox"/>	<input type="checkbox"/>
Skiing	<input type="checkbox"/>		Soccer	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Softball			Squash	<input type="checkbox"/>	<input type="checkbox"/>
Swimming	<input type="checkbox"/>		Swimming and Diving (combined)	<input type="checkbox"/>	<input type="checkbox"/>
Synchronized Swimming			Table Tennis	<input type="checkbox"/>	<input type="checkbox"/>
Team Handball	<input type="checkbox"/>		Tennis	<input type="checkbox"/>	<input type="checkbox"/>
Track and Field (Indoor)	<input type="checkbox"/>		Track and Field (Outdoor)	<input type="checkbox"/>	<input type="checkbox"/>
Track and Field and Cross Country (combined)	<input checked="" type="checkbox"/>		Volleyball	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Water Polo	<input type="checkbox"/>		Weight Lifting	<input type="checkbox"/>	<input type="checkbox"/>
Wrestling	<input type="checkbox"/>		Other Sports (Specify sports in the caveat box.)*	<input type="checkbox"/>	<input type="checkbox"/>

**CAVEAT**  
 The caveat on this screen is for internal use and does not appear on the EADA Dissemination Website (public site). If you want information to appear on the public site, enter it on the Athletic Participation screen.

\* If you indicated in the caveat box that your other sports are Dancing and/or Cheerleading, please specify in the caveat box that these are competitive varsity teams (i.e., not pep squads).

- If you save the data on this screen, then return to the screen to make changes, note the following:
- 1) If you select an additional team remember to include associated data for that sport on subsequent screens;
- 2) If you delete a sport but have already entered associated data on other screens, all associated data for that sport will be deleted from subsequent screens. However, because the survey system has to recalculate the totals, you must re-save every screen.

## Athletics Participation - Men's and Women's Teams

Enter the number of participants as of the day of the first scheduled contest.

Varsity Teams	Men's Teams	Women's Teams
Baseball	38	
Basketball	16	12
Football	109	
Soccer		25
Softball		21
Track and Field and Cross Country (combined)	35	40
Track and Field (Indoor)		
Track and Field (Outdoor)	21	20
Cross Country	14	20
Volleyball		14
Total Participants Men's and Women's Teams	198	112
Unduplicated Count of Participants (This is a head count. If an individual participates on more than one team, count that individual only once on this line.)	177	92

**CAVEAT**  
(For each men's or women's team that includes opposite sex participants, specify the number of male and the number of female students on that team in this caveat box. This does not apply for coed teams. Additionally, provide any other clarifying information here.)

If you save the data on this screen, then return to the screen to make changes, please note you must re-save every screen because the survey system has to recalculate the totals.

## Head Coaches - Men's Teams

For each men's team, indicate whether the head coach is male or female, was assigned to the team on a full-time or part-time basis, and whether the coach was employed by the institution on a full-time basis or on a part-time or volunteer basis, by entering a 1 in the appropriate field.

The Swimming and Diving (combined) fields allow up to 2 head coaches. The Track and Field and Cross Country (combined) fields allow up to 3.

Varsity Teams	Male Head Coaches				Female Head Coaches				Total Head Coaches
	Assigned to Team on a Full-Time Basis	Assigned to Team on a Part-Time Basis	Full-Time Institution Employee	Part-Time Institution Employee or Volunteer	Assigned to Team on a Full-Time Basis	Assigned to Team on a Part-Time Basis	Full-Time Institution Employee	Part-Time Institution Employee or Volunteer	
Baseball	1		1						1
Basketball	1		1						1
Football	1		1						1
Track and Field and Cross Country (combined)		1	1						1
Coaching Position Totals	3	1	4	0	0	0	0	0	4
CAVEAT									

## Head Coaches - Women's Teams

For each women's team, indicate whether the head coach is male or female, was assigned to the team on a full-time or part-time basis, and whether the coach was employed by the institution on a full-time basis or on a part-time or volunteer basis, by entering a 1 in the appropriate field.  
 The Swimming and Diving (combined) fields allow up to 2 head coaches. The Track and Field and Cross Country (combined) fields allow up to 3.

Varsity Teams	Male Head Coaches				Female Head Coaches				Total Head Coaches
	Assigned to Team on a Full-Time Basis	Assigned to Team on a Part-Time Basis	Full-Time Institution Employee	Part-Time Institution Employee or Volunteer	Assigned to Team on a Full-Time Basis	Assigned to Team on a Part-Time Basis	Full-Time Institution Employee	Part-Time Institution Employee or Volunteer	
Basketball	1		1						1
Soccer	1		1						1
Softball					1		1		1
Track and Field and Cross Country (combined)		1	1						1
Volleyball					1		1		1
Coaching Position Totals	2	1	3	0	2	0	2	0	5

CAVEAT

## Head Coaches' Salaries - Men's and Women's Teams

Enter only salaries and bonuses that your institution pays head coaches as compensation for coaching. Do not include benefits on this screen.

Do not include volunteer coaches in calculating the average salary and the Full-Time Equivalent (FTE) Total.

For help calculating the FTE total click on the Instructions link on this screen.

	Men's Teams	Women's Teams
Average Annual Institutional Salary per Head Coaching Position (for coaching duties only)	55,750	45,668
Number of Head Coaching Positions Used to Calculate the Average	4	5
Number of Volunteer Head Coaching Positions (Do not include these coaches in your salary or FTE calculations.)		
Average Annual Institutional Salary per Full-time equivalent (FTE)	63,714	50,742
Sum of Full-Time Equivalent (FTE) Positions Used to Calculate the Average	3.50	4.50

CAVEAT

## Assistant Coaches - Men's Teams

For each men's team, indicate whether the assistant coach is male or female, was assigned to the team on a full-time or part-time basis, and whether the coach was employed by the institution on a full-time basis or on a part-time or volunteer basis, by entering a 1 in the appropriate field.

Varsity Teams	Male Assistant Coaches				Female Assistant Coaches				Total Assistant Coaches
	Assigned to Team on a Full-Time Basis	Assigned to Team on a Part-Time Basis	Full-Time Institution Employee	Part-Time Institution Employee or Volunteer	Assigned to Team on a Full-Time Basis	Assigned to Team on a Part-Time Basis	Full-Time Institution Employee	Part-Time Institution Employee or Volunteer	
Baseball		4		4					4
Basketball	1	3	1	3					4
Football	4	10	4	10					14
Track and Field and Cross Country (combined)		1		1					1
Coaching Position Totals	5	18	5	18	0	0	0	0	23

CAVEAT

## Assistant Coaches - Women's Teams

For each women's team, indicate whether the assistant coach is male or female, was assigned to the team on a full-time or part-time basis, and whether the coach was employed by the institution on a full-time basis or on a part-time or volunteer basis, by entering a 1 in the appropriate field.

Varsity Teams	Male Assistant Coaches				Female Assistant Coaches				Total Assistant Coaches
	Assigned to Team on a Full-Time Basis	Assigned to Team on a Part-Time Basis	Full-Time Institution Employee	Part-Time Institution Employee or Volunteer	Assigned to Team on a Full-Time Basis	Assigned to Team on a Part-Time Basis	Full-Time Institution Employee	Part-Time Institution Employee or Volunteer	
Basketball		1		1	1	3	1	3	5
Soccer		1		1		1		1	2
Softball		1		1	1	1	1	1	3
Track and Field and Cross Country (combined)		1		1					1
Volleyball						2		2	2
Coaching Position Totals	0	4	0	4	2	7	2	7	13

CAVEAT

## Assistant Coaches' Salaries - Men's and Women's Teams

Enter only salaries and bonuses that your institution pays assistant coaches as compensation for coaching. Do not include benefits on this screen.  
Do not include volunteer coaches in calculating the average salary and the Full-Time Equivalent (FTE) Total.  
For help calculating the FTE total click on the Instructions link on this screen.

	Men's Teams	Women's Teams
Average Annual Institutional Salary per Assistant Coaching Position (for coaching duties only)	17,897	13,002
Number of Assistant Coaching Positions Used to Calculate the Average	16	5
Number of Volunteer Assistant Coaching Positions (Do not include these coaches in your salary or FTE calculations.)	7	8
Average Annual Institutional Salary per Full-time equivalent (FTE)	34,667	24,078
Sum of Full-Time Equivalent (FTE) Positions Used to Calculate the Average	8.26	2.70

CAVEAT

## Athletically Related Student Aid - Men's and Women's Teams

Athletically related student aid is any scholarship, grant, or other form of financial assistance, offered by an institution, the terms of which require the recipient to participate in a program of intercollegiate athletics at the institution. Other student aid, of which a student-athlete simply happens to be the recipient, is not athletically related student aid. If you do not have any aid to report, enter a 0.

	Men's Teams	Women's Teams	Total
Amount of Aid	760,179	505,567	1,265,746
Ratio (percent)	60	40	100%

CAVEAT

# Recruiting Expenses - Men's and Women's Teams

Recruiting expenses are all expenses an institution incurs attributable to recruiting activities. This includes, but is not limited to, expenses for lodging, meals, telephone use, and transportation (including vehicles used for recruiting purposes) for both recruits and personnel engaged in recruiting, and other expenses for official and unofficial visits, and all other expenses related to recruiting. If you do not have any recruiting expenses to report, enter a 0.

	Men's Teams	Women's Teams	Total
Total	36,088	6,688	42,776
CAVEAT			

## Operating (Game-Day) Expenses - Men's and Women's Teams by Team

Operating expenses are all expenses an institution incurs attributable to home, away, and neutral-site intercollegiate athletic contests (commonly known as "game-day expenses"), for (A) Lodging, meals, transportation, uniforms, and equipment for coaches, team members, support staff (including, but not limited to team managers and trainers), and others; and (B) Officials.  
 For a sport with a men's team and a women's team that have a combined budget, click here for special instructions.  
 Report actual numbers, not budgeted or estimated numbers. Please do not round beyond the next dollar.

Varsity Teams	Participants	Men's Teams		Women's Teams		Total Operating Expenses
		Operating Expenses per Participant	By Team Participants	Operating Expenses per Participant	By Team Participants	
Basketball	16	4,183	66,933	12	4,536	54,431
Football	109	1,274	138,887			138,887
Baseball	38	2,166	82,298			82,298
Soccer				25	1,695	42,381
Softball				21	2,133	44,801
Track and Field and Cross Country (combined)	35	273	9,545	40	571	22,854
Volleyball				14	1,902	26,631
<b>Total Operating Expenses Men's and Women's Teams</b>	<b>198</b>		<b>297,663</b>	<b>112</b>		<b>191,098</b>

CAVEAT

Note: This screen is for game-day expenses only.

## Total Expenses - Men's and Women's Teams

Enter all expenses attributable to intercollegiate athletic activities. This includes appearance guarantees and options, athletically related student aid, contract services, equipment, fundraising activities, operating expenses, promotional activities, recruiting expenses, salaries and benefits, supplies, travel, and any other expenses attributable to intercollegiate athletic activities.

**Report actual numbers, not budgeted or estimated numbers. Please do not round beyond the next dollar.**

<b>Varsity Teams</b>	<b>Men's Teams</b>	<b>Women's Teams</b>	<b>Total</b>
Basketball	356,405	310,577	666,982
Football	980,162		980,162
Baseball	260,124		260,124
Soccer		212,607	212,607
Softball		235,511	235,511
Track and Field and Cross Country (combined)	122,104	151,500	273,604
Volleyball		150,322	150,322
Total Expenses of all Sports, Except Football and Basketball, Combined	382,228	749,940	1,132,168
Total Expenses Men's and Women's Teams	1,718,795	1,060,517	2,779,312
Not Allocated by Gender/Sport (Expenses not attributable to a particular sport or sports)			437,387
Grand Total Expenses			3,216,699

CAVEAT

## Total Revenues - Men's and Women's Teams

Your total revenues must cover your total expenses.

Enter all revenues attributable to intercollegiate athletic activities. This includes revenues from appearance guarantees and options, an athletic conference, tournament or bowl games, concessions, contributions from alumni and others, institutional support, program advertising and sales, radio and television, royalties, signage and other sponsorships, sport camps, state or other government support, student activity fees, ticket and luxury box sales, and any other revenues attributable to intercollegiate athletic activities.

**Report actual numbers, not budgeted or estimated numbers. Please do not round beyond the next dollar.**

<b>Varsity Teams</b>	<b>Men's Teams</b>	<b>Women's Teams</b>	<b>Total</b>
Basketball	371,852	322,752	694,604
Football	1,025,735		1,025,735
Baseball	264,437		264,437
Soccer		216,418	216,418
Softball		238,755	238,755
Track and Field and Cross Country (combined)	127,598	145,856	273,454
Volleyball		154,181	154,181
Total Revenues of all Sports, Except Football and Basketball, Combined	392,035	755,210	1,147,245
Total Revenues Men's and Women's Teams	1,789,622	1,077,962	2,867,584
Not Allocated by Gender/Sport (Revenues not attributable to a particular sport or sports)			536,008
Grand Total for all Teams (includes by team and not allocated by gender/sport)			3,403,592

CAVEAT

## Summary - Men's and Women's Teams

Your Grand Total Revenues must be equal to or greater than your Grand Total Expenses or you will not be able to lock your survey.

	Men's Teams	Women's Teams	Total
1 Total of Head Coaches' Salaries	223,000	228,340	451,340
2 Total of Assistant Coaches' Salaries	286,352	65,010	351,362
3 Total Salaries (Lines 1+2)	509,352	293,350	802,702
4 Athletically Related Student Aid	760,179	505,567	1,265,746
5 Recruiting Expenses	36,088	6,688	42,776
6 Operating (Game-Day) Expenses	297,663	191,098	488,761
7 Summary of Subset Expenses (Lines 3+4+5+6)	1,603,282	996,703	2,599,985
8 Total Expenses for Teams	1,718,795	1,060,517	2,779,312
9 Total Expenses for Teams Minus Subset Expenses (Line 8 – Line 7)	115,513	63,814	179,327
10 Not Allocated Expenses			437,387
11 Grand Total Expenses (Lines 8+10)			3,216,699
12 Total Revenues for Teams	1,789,622	1,077,962	2,867,584
13 Not Allocated Revenues			536,008
14 Grand Total Revenues (Lines 12+13)			3,403,592
15 Total Revenues for Teams minus Total Expenses for Teams (Line 12-Line 8)	70,827	17,445	88,272
16 Grand Total Revenues Minus Grand Total Expenses (Line 14- Line 11)			186,893

To return to a data entry screen, click on the link in the [Navigation Menu](#).

To proceed to the Supplemental Information screen, click on the link in the [Navigation Menu](#) or click on the "Next" button on this screen.

## Supplemental Information (optional)

This screen may be used to help the reader better understand the data you have provided, or to help a prospective student-athlete make an informed choice of an athletics program. This information will be viewable on the EADA public website. Please do not include the names of individuals or write messages to the help desk. To explain specific data entered on a previous screen, please use the caveat box on that screen.

