

EAST CENTRAL UNIVERSITY
ADA, OKLAHOMA



Fall 2018

ENROLLMENT STATISTICS
AND DEMOGRAPHICS

REPORT COMPLETED BY
THE OFFICE OF INSTITUTIONAL EFFECTIVENESS
AND
THE RECORDS OFFICE

Published September 2018

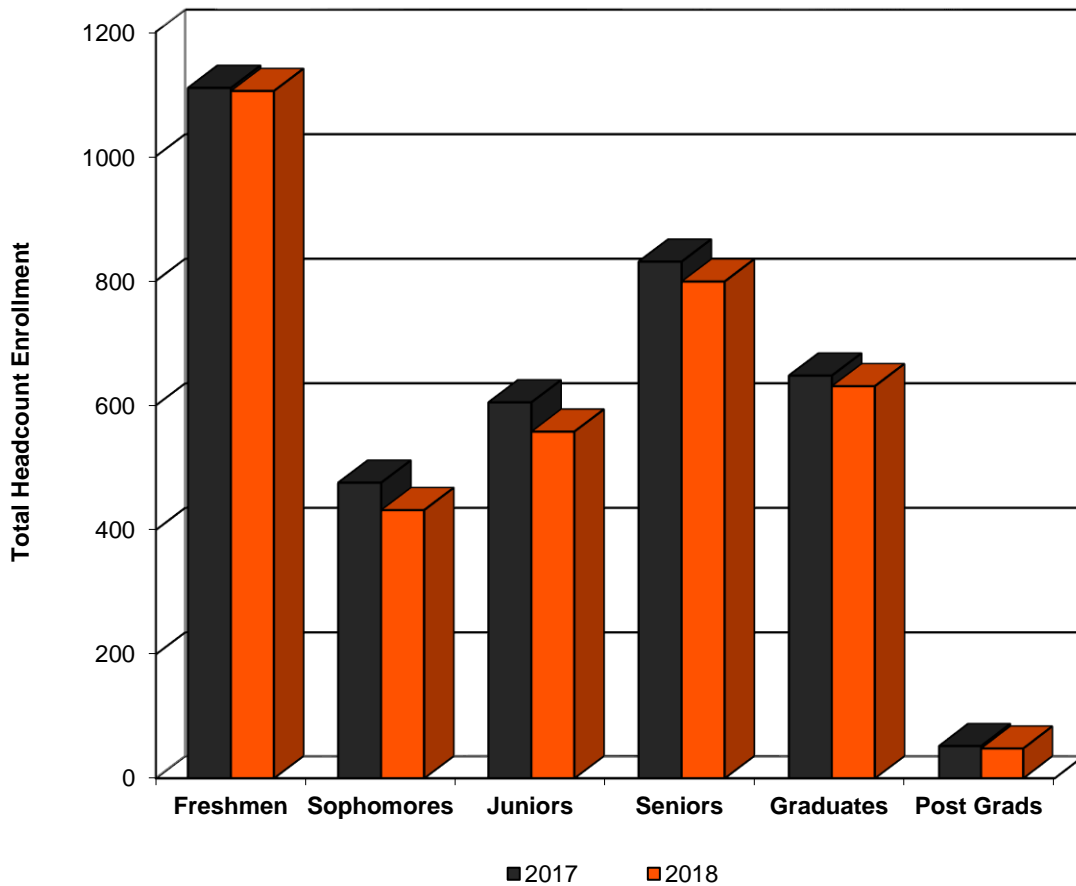
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Fall 2018 Headcount Enrollment Compared to Fall 2017

Headcount Enrollment

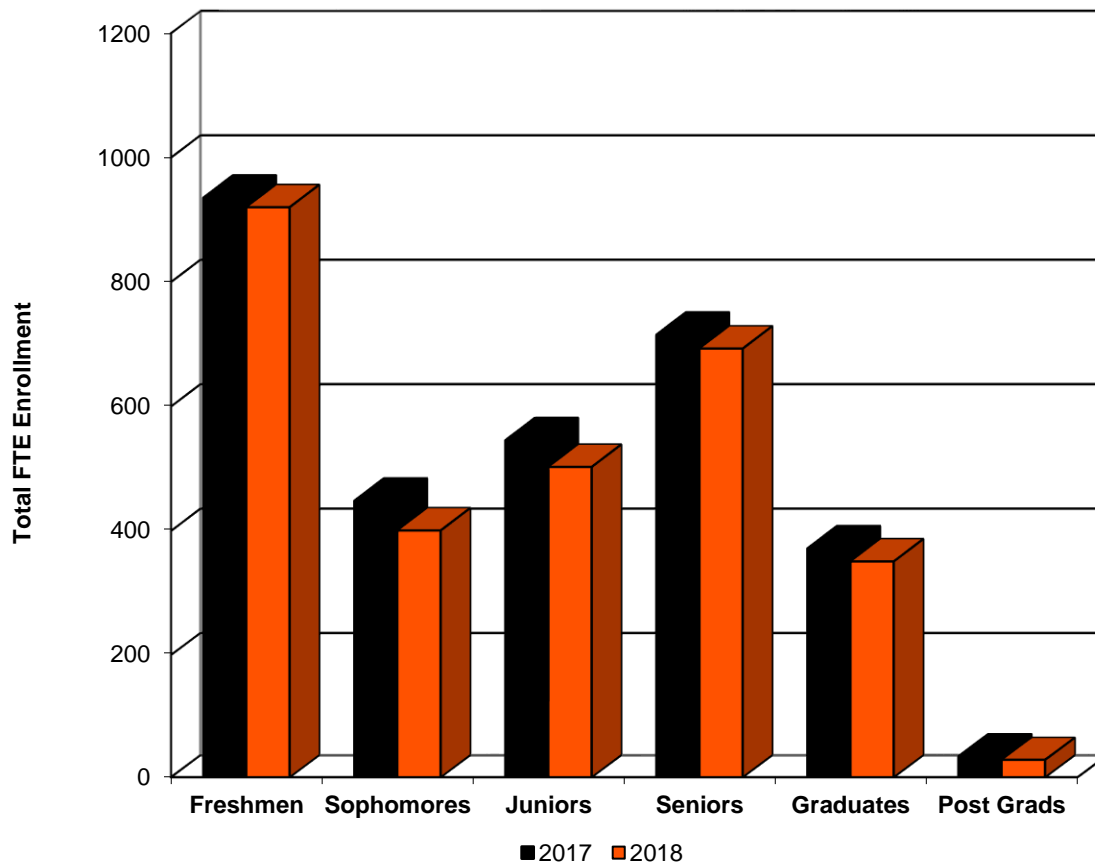
	2017	2018	#Diff	% Diff
Freshmen	1110	1105	-5	-0.5%
Sophomores	476	432	-44	-9.2%
Juniors	605	558	-47	-7.8%
Seniors	831	799	-32	-3.9%
Graduates	648	631	-17	-2.6%
Post Grads	52	48	-4	-7.7%
UG Spc Students	1	0	-1	-100.0%
GR Spec Students	0	1	1	0.0%
Total	3723	3574	-149	-4.0%



Fall 2018 FTE Enrollment Compared to Fall 2017

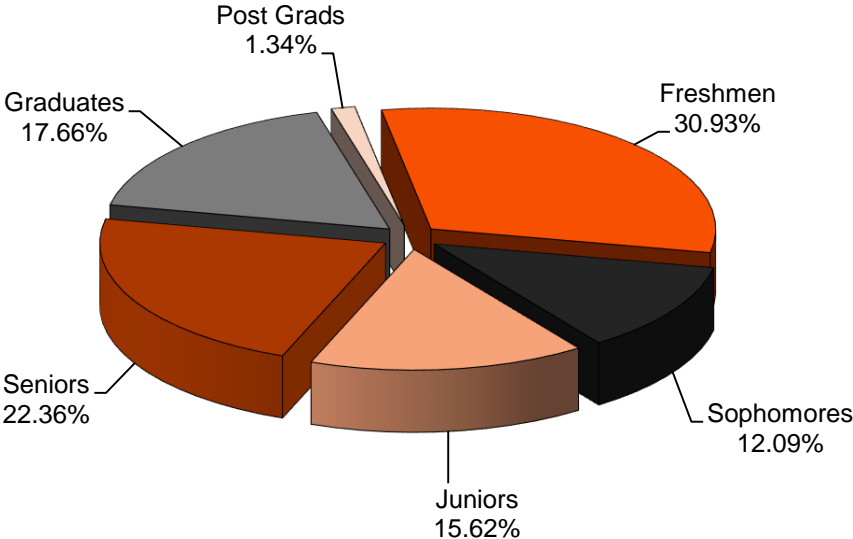
FTE Enrollment

	2017	2018	#Diff	% Diff
Freshmen	935.6	920.4	-15.2	-1.6%
Sophomores	448.6	400.9	-47.7	-10.6%
Juniors	545.8	503.0	-42.8	-7.8%
Seniors	715.5	693.2	-22.3	-3.1%
Graduates	372.0	351.1	-20.9	-5.6%
Post Grads	34.2	28.4	-5.8	-17.0%
UG Spc Students	0.3	0.0	-0.3	-100.0%
GR Spec Students	0.0	0.3	0.3	0.0%
Total	3052.0	2897.3	-154.7	-5.1%

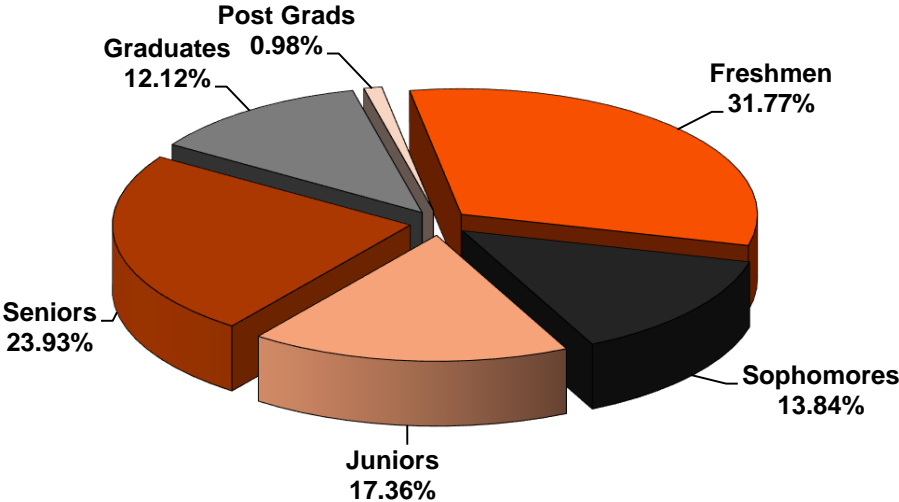


Fall 2018 Headcount and FTE Enrollment

Fall 2018 Headcount Enrollment by Classification

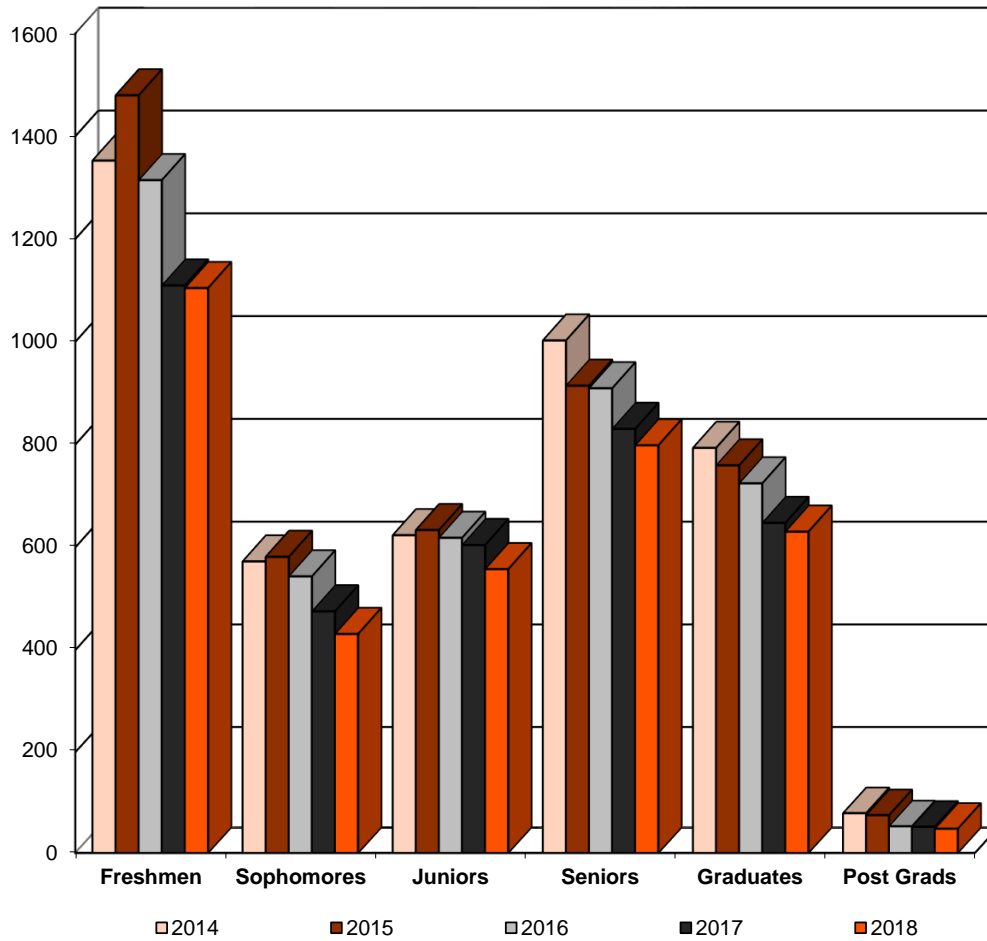


Fall 2018 FTE Enrollment by Classification



Five-Year Comparison of Fall Headcount Enrollment by Classification from 2014 to 2018

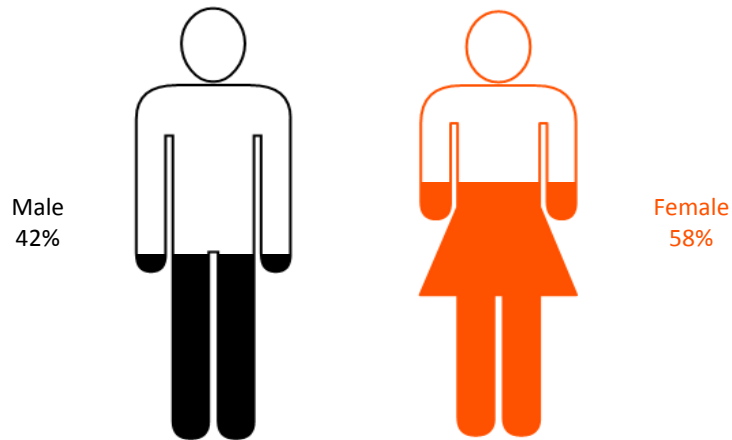
	2014	2015	2016	2017	2018	Average
Freshmen	1353	1480	1315	1110	1105	1273
Sophomores	573	582	544	476	432	521
Juniors	624	634	619	605	558	608
Seniors	1003	915	910	831	799	892
Graduates	794	760	725	648	631	712
Post Grads	79	75	53	52	48	61
UG Spc Students	1	1	3	1	0	1
GR Spec Students	1	0	0	0	1	0
Total	4428	4447	4169	3723	3574	4068



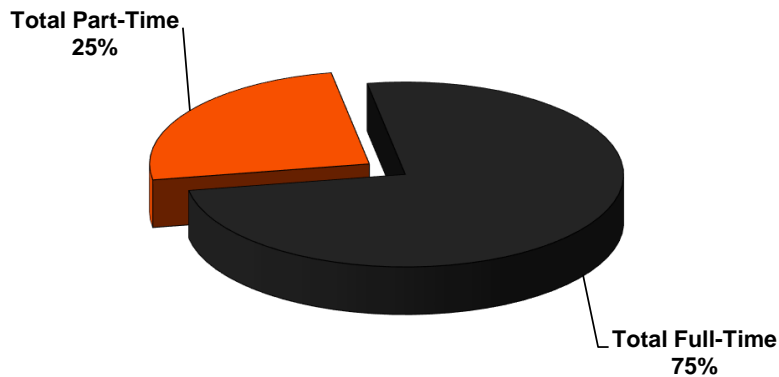
Fall 2018 Headcount Enrollment by Classification and Full-Time/Part-Time Status

	Full-Time		Part-Time		Total	
	Men	Women	Men	Women	Men	Women
Freshmen	402	478	79	146	481	624
Sophomores	162	237	13	20	175	257
Juniors	213	270	18	57	231	327
Seniors	253	423	41	82	294	505
Graduates	80	145	99	307	179	452
Post Grads	5	13	11	19	16	32
UG Spc Students	0	0	0	0	0	0
GR Spec Students	0	0	1	0	1	0
Total	1115	1566	262	631	1377	2197

Fall 2018 Full-Time Enrollment by Sex

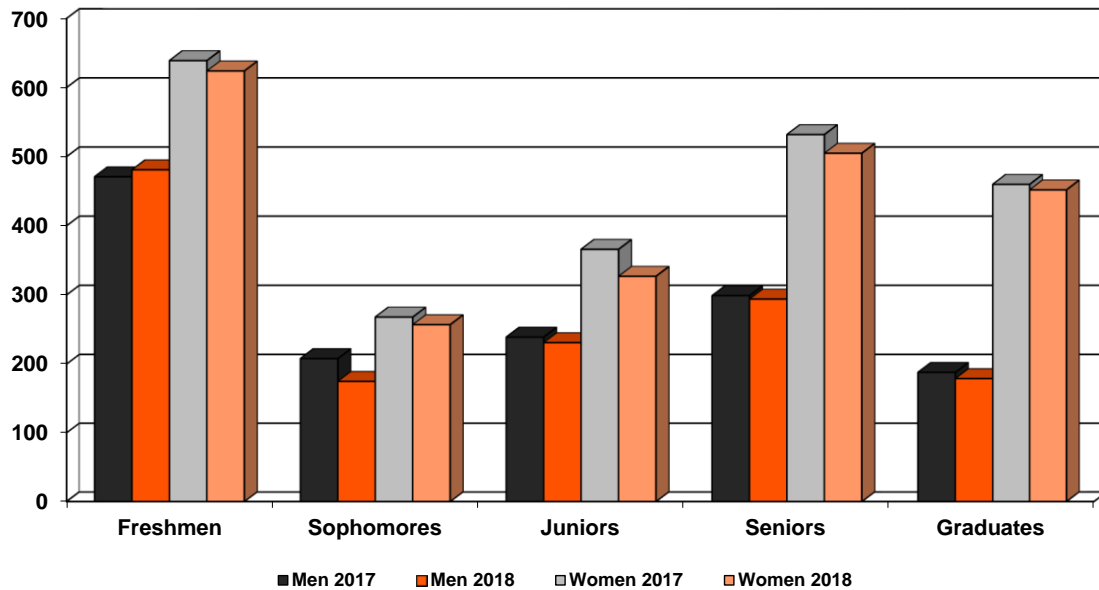


Fall 2018 Enrollment by Full-Time & Part-Time Status



Fall 2018 Enrollment Compared to Fall 2017 by Classification and Sex

	Men 2017	Men 2018	%Diff	Women 2017	Women 2018	% Diff	Total 2017	Total 2018	% Diff
Freshmen	471	481	2.1%	639	624	-2.3%	1110	1105	-0.5%
Sophomores	208	175	-15.9%	268	257	-4.1%	476	432	-9.2%
Juniors	239	231	-3.3%	366	327	-10.7%	605	558	-7.8%
Seniors	299	294	-1.7%	532	505	-5.1%	831	799	-3.9%
UG Spec Stu	0	0	N/A	1	0	-100.0%	1	0	-100.0%
Post Grads	23	16	-30.4%	29	32	10.3%	52	48	-7.7%
Sub-Total	1240	1197	-3.5%	1835	1745	-4.9%	3075	2942	-4.3%
Graduates	188	179	-4.8%	460	452	-1.7%	648	631	-2.6%
Gr Spec Stu	0	1	0.0%	0	0	0.0%	0	1	0.0%
Sub-Total	188	180	-4.3%	460	452	-2%	648	632	-2.5%
Total	1428	1377	-3.6%	2295	2197	-4.3%	3723	3574	-4.0%



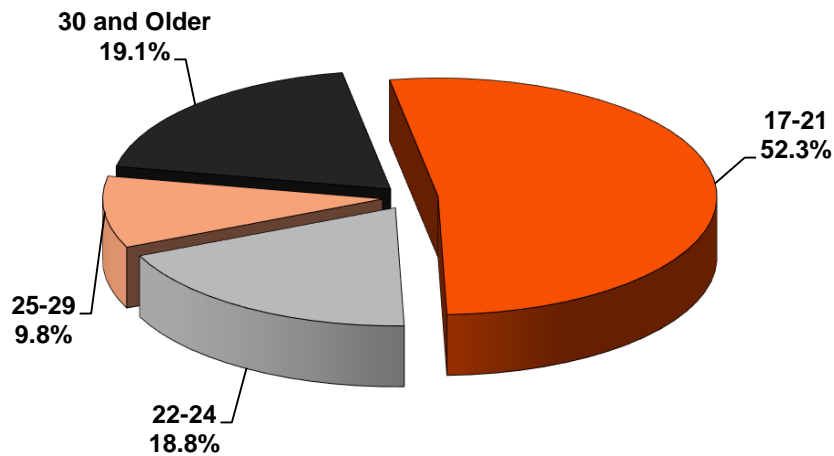
Percentage of Fall 2018 Age Distribution Compared to Fall 2017

	Fall 2017	Fall 2018	Difference
17-21	52.2%	52.3%	0.1%
22-24	18.4%	18.8%	0.4%
25-29	10.0%	9.8%	-0.2%
30 and Older	19.5%	19.1%	-0.4%

Percents are rounded to nearest 1/10th of a percent.

Average Undergraduate Age	22.7	22.5	-0.2%
Average Graduate Age	34.0	34.7	0.6%
Average Beginning Freshman Age	18.8	18.7	-0.1%
Average Age	24.6	24.7	0.0%

Fall 2018 Age Distribution Analysis of ECU Students



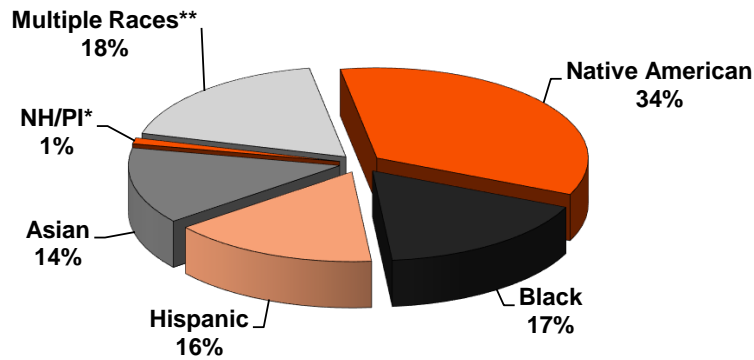
Comparison of Fall 2018 US and International Student Enrollment by Sex and Race/Ethnic Classification

	Men		Women		Total		% of Total
	US	Int'l.	US	Int'l.	US	Int'l.	
White	779	3	1393	3	2172	6	60.9%
Native American	167	0	286	0	453	0	12.7%
Black	99	33	63	27	162	60	6.2%
Hispanic	79	2	127	1	206	3	5.8%
Asian	5	90	17	69	22	159	5.1%
NH/PI*	8	1	4	1	12	2	0.4%
Multiple Races**	79	3	152	3	231	6	6.6%
Unknown	23	6	40	11	63	17	2.2%
Total	1239	138	2082	115	3321	253	100.0%
Percent	90.0%	10.0%	94.8%	5.2%	92.9%	7.1%	

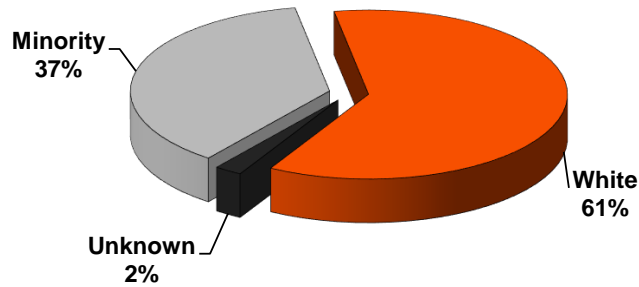
* Native Hawaiian/Pacific Islander

** Began collecting multiple race codes to comply with the US Dept. of Education's final guidelines on October 2007 on collecting and maintaining race and ethnicity data for reporting to the Integrated Postsecondary Education Data (IPEDS).

Composition of Minority Enrollment



Minority and White Enrollment



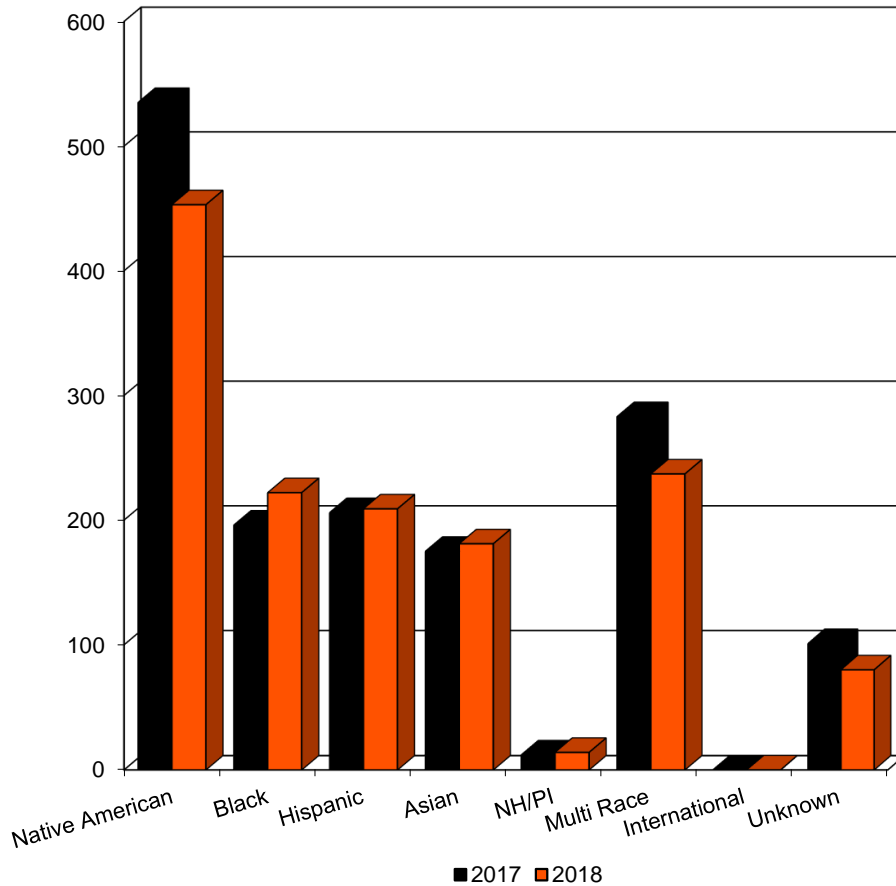
Race/Ethnic Comparison From Fall 2017 To Fall 2018

	2017	2018	# DIF	% DIF
White	2215	2178	-37	-1.7%
Native American	535	453	-82	-15.3%
Black	196	222	26	13.3%
Hispanic	206	209	3	1.5%
Asian	175	181	6	3.4%
NH/PI*	12	14	2	16.7%
Multi Race**	283	237	-46	-16.3%
Unknown	101	80	-21	-20.8%
International***	253	271	18	7.1%
Total	3723	3574	-149	-4.0%

*Native Hawaiian/Pacific Islander

**Began collecting multiple race codes to comply with the US Dept. of Education's final guidelines on October 2007 on collecting and maintaining race and ethnicity data for reporting to the Integrated Postsecondary Education Data (IPEDS).

***Due to changes in reporting starting in 2001, International students, students classified as non-resident aliens, are now included in the racial/ethnic group figures, but are not double counted.

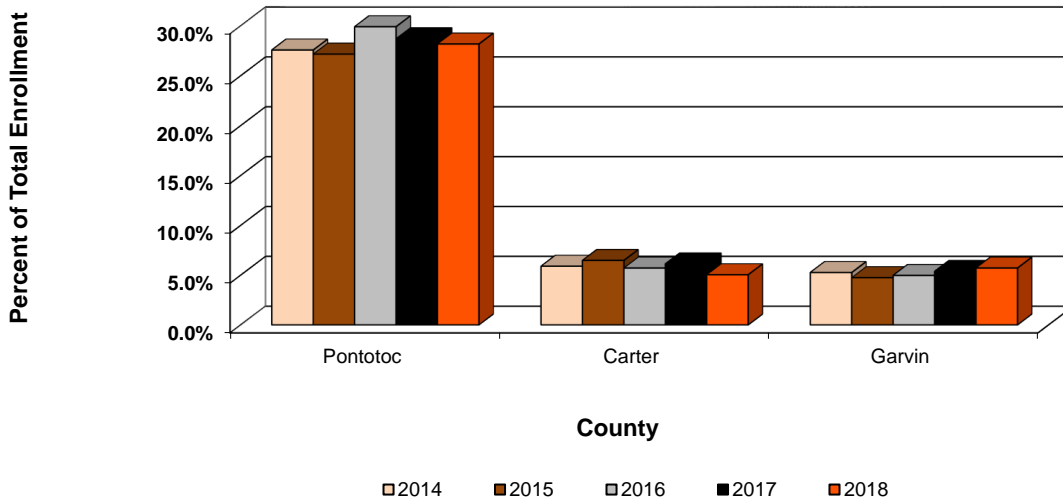


Five-Year Comparison of the Percentage of Total Enrollment by County, State, and Foreign Country Fall 2014 to Fall 2018

County	2014	2015	2016	2017	2018	5-year Average
Pontotoc	27.6%	27.2%	29.9%	28.7%	28.2%	28.3%
Carter	5.9%	6.5%	5.7%	6.1%	5.0%	5.8%
Garvin	5.3%	4.7%	5.0%	5.4%	5.7%	5.2%
Oklahoma	4.0%	3.7%	4.4%	3.7%	3.9%	3.9%
Pottawatomie	5.2%	4.6%	4.4%	4.5%	5.0%	4.7%
Seminole	4.7%	4.6%	4.2%	4.5%	4.0%	4.4%
Pittsburg	4.2%	3.5%	3.5%	3.4%	2.9%	3.5%
Murray	3.4%	2.9%	3.2%	3.3%	3.4%	3.2%
Cleveland	2.6%	2.5%	2.3%	2.4%	3.2%	2.6%
McClain	2.0%	2.2%	2.1%	2.0%	2.1%	2.1%
Hughes	2.1%	2.0%	2.1%	2.3%	2.2%	2.1%
Johnston	1.5%	1.6%	1.5%	1.6%	1.2%	1.5%
Coal	1.7%	1.6%	1.4%	1.9%	1.8%	1.7%
All Other Oklahoma Counties	17.7%	17.5%	17.0%	17.3%	17.9%	17.5%
Total (%) In-State	87.9%	85.0%	86.6%	87.1%	86.4%	86.6%
Total (%) Out-of-State	12.1%	15.0%	13.4%	12.9%	13.6%	13.4%
Total (%)	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
*Total Foreign Countries (%)	5.8%	8.8%	9.7%	5.6%	7.6%	7.5%

*Included in Out-of-State Count

**2018 Counties Accounting for an Average of
Five Percent or More of Total Enrollment**



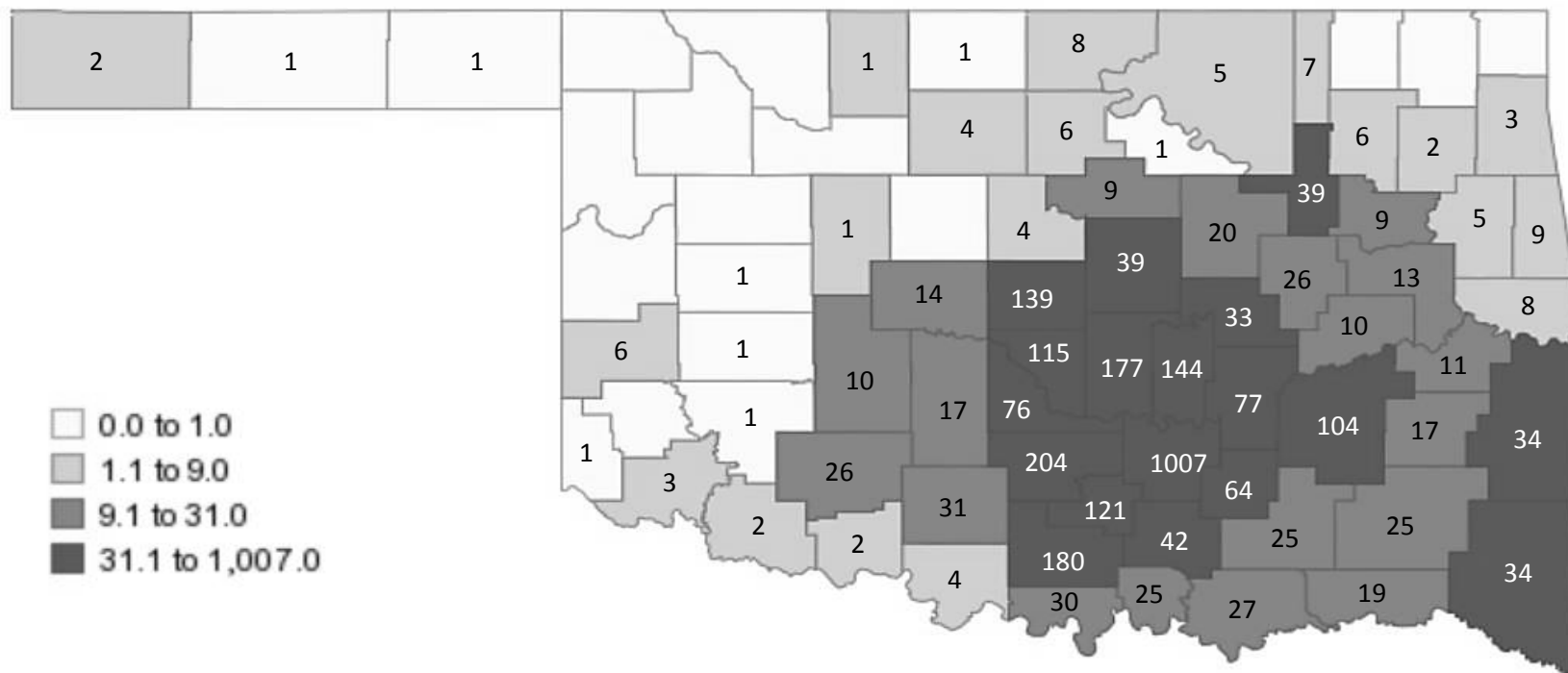
Fall Enrollment Comparison by County

County	2014	2015	2016	2017	2018	% of Current Total
Adair	8	5	6	9	9	0.3%
Alfalfa	0	0	0	1	1	0.0%
Atoka	31	38	30	19	25	0.7%
Beaver	0	0	0	0	1	0.0%
Beckham	1	1	2	4	6	0.2%
Blaine	0	2	2	0	1	0.0%
Bryan	57	50	51	33	27	0.8%
Caddo	7	11	13	11	10	0.3%
Canadian	15	18	17	17	14	0.4%
Carter	261	288	238	228	180	5.0%
Cherokee	0	3	7	7	5	0.1%
Choctaw	22	23	18	21	19	0.5%
Cimarron	0	1	0	1	2	0.1%
Cleveland	117	112	96	90	115	3.2%
Coal	74	69	58	72	64	1.8%
Comanche	20	19	16	25	26	0.7%
Cotton	2	2	2	1	2	0.1%
Craig	0	2	2	2	0	0.0%
Creek	15	20	17	15	20	0.6%
Custer	0	1	0	2	1	0.0%
Delaware	9	4	3	0	3	0.1%
Dewey	0	1	0	0	0	0.0%
Ellis	0	0	0	1	0	0.0%
Garfield	9	10	11	7	4	0.1%
Garvin	233	211	207	200	204	5.7%
Grady	26	23	27	26	17	0.5%
Grant	1	1	0	1	1	0.0%
Greer	0	0	0	0	0	0.0%
Harmon	0	1	2	0	1	0.0%
Haskell	11	9	8	8	11	0.3%
Hughes	95	90	86	85	77	2.2%
Jackson	4	6	4	2	3	0.1%
Jefferson	7	10	15	10	4	0.1%
Johnston	66	70	61	61	42	1.2%
Kay	2	2	3	7	8	0.2%
Kingfisher	1	2	2	1	0	0.0%
Kiowa	3	2	1	2	1	0.0%
Latimer	18	21	24	20	17	0.5%
LeFlore	33	36	30	32	34	1.0%
Lincoln	40	44	42	34	39	1.1%
Logan	2	5	2	5	4	0.1%
Love	31	25	25	19	30	0.8%
McClain	89	98	89	73	76	2.1%
McCurtain	48	55	40	31	34	1.0%
McIntosh	23	18	18	21	10	0.3%
Marshall	31	30	22	26	25	0.7%
Mayer	1	2	1	2	2	0.1%

County	2014	2015	2016	2017	2018	% of Current Total
Murray	149	127	134	121	121	3.4%
Muskogee	9	7	12	4	13	0.4%
Noble	0	3	1	3	6	0.2%
Nowata	1	0	0	0	0	0.0%
Okfuskee	34	39	34	38	33	0.9%
Oklahoma	177	165	184	136	139	3.9%
Okmulgee	46	39	31	26	26	0.7%
Osage	1	3	3	4	5	0.1%
Ottawa	3	4	3	3	0	0.0%
Pawnee	8	3	3	2	1	0.0%
Payne	13	15	11	9	9	0.3%
Pittsburg	188	155	144	128	104	2.9%
Pontotoc	1221	1208	1247	1069	1007	28.2%
Pottawatomie	229	204	183	168	177	5.0%
Pushmataha	44	43	38	24	25	0.7%
Roger Mills	0	0	0	0	0	0.0%
Rogers	16	14	9	6	6	0.2%
Seminole	210	203	175	167	144	4.0%
Sequoyah	7	10	8	6	8	0.2%
Stephens	46	29	32	27	31	0.9%
Texas	5	1	2	0	1	0.0%
Tillman	5	1	2	2	2	0.1%
Tulsa	40	40	39	42	39	1.1%
Unknown	1	5	1	4	0	0.0%
Wagoner	13	6	5	8	9	0.3%
Washington	10	10	10	11	7	0.2%
Washita	3	3	2	2	1	0.0%
Woods	2	1	0	0	0	0.0%
Total In-State	3894	3779	3611	3242	3089	86.4%
Out-of-State	534	668	558	481	485	13.6%
Grand Total	4428	4447	4169	3723	3574	100%

# of Counties Represented	62	69	64	64	65
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Enrollment by County for Fall 2018



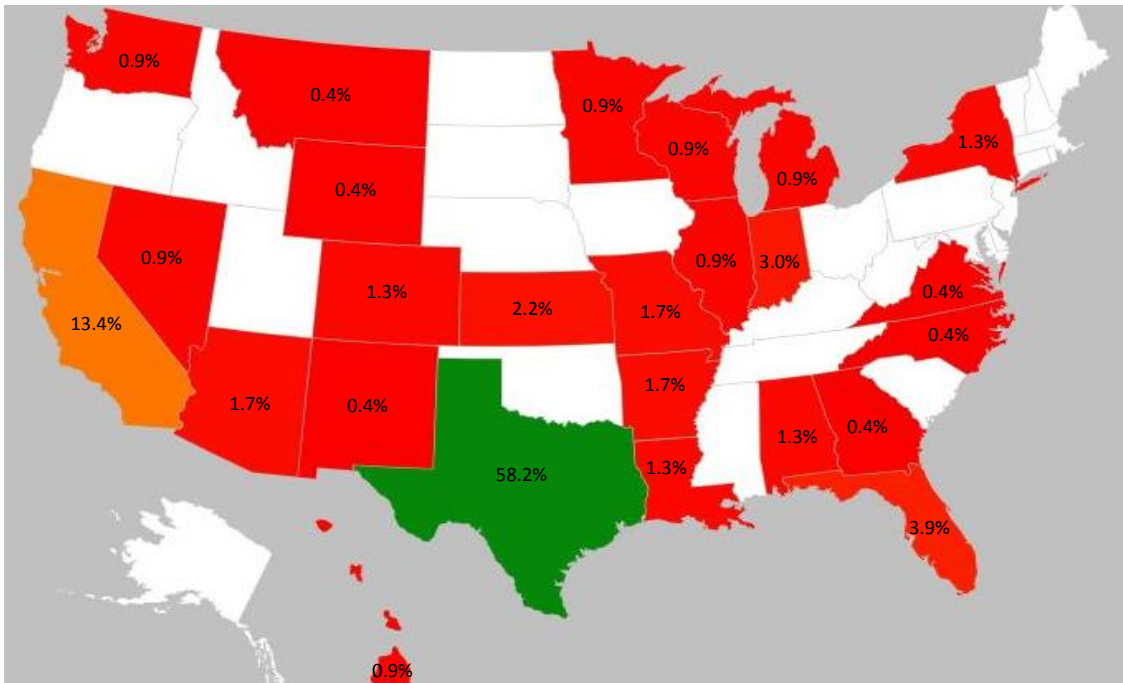
Students from ECU's eleven service counties account for 59% of the total Oklahoma enrollment (2,118).

Cleveland (115), Coal (64), Garvin (204), Hughes (77), McClain (76), Murray (121), Okfuskee (33), Pittsburg (104), Pontotoc (1007), Pottawatomie (177), and Seminole (144)

State of Origin of Out-of-State Students Fall 2018

	Freshmen	Sophomore	Junior	Senior	Graduate	Post Grads and Special Students	TOTAL	% of Total
Alabama	1	2					3	1.3%
Arizona			2		2		4	1.7%
Arkansas	2		1		1		4	1.7%
California	3	2	4	18	3	1	31	13.4%
Colorado	1			2			3	1.3%
Florida	3	1	2	1	2		9	3.9%
Georgia			1				1	0.4%
Hawaii			2				2	0.9%
Illinois	1				1		2	0.9%
Indiana	4		1	1	1		7	3.0%
Kansas			1	3	1		5	2.2%
Louisiana	1		1	1			3	1.3%
Michigan			2				2	0.9%
Minnesota	1		1				2	0.9%
Missouri		2		2			4	1.7%
Montana		1					1	0.4%
Nevada			2				2	0.9%
New Mexico			1				1	0.4%
New York		1	1	1			3	1.3%
North Carolina	1						1	0.4%
Texas	50	21	23	35	4	2	135	58.2%
Unknown			1				1	0.4%
Virginia					1		1	0.4%
Washington				2			2	0.9%
Wisconsin			1		1		2	0.9%
Wyoming	1						1	0.4%
Total	69	30	47	66	17	3	232	100.0%

Distribution of Out-of-State Enrollment

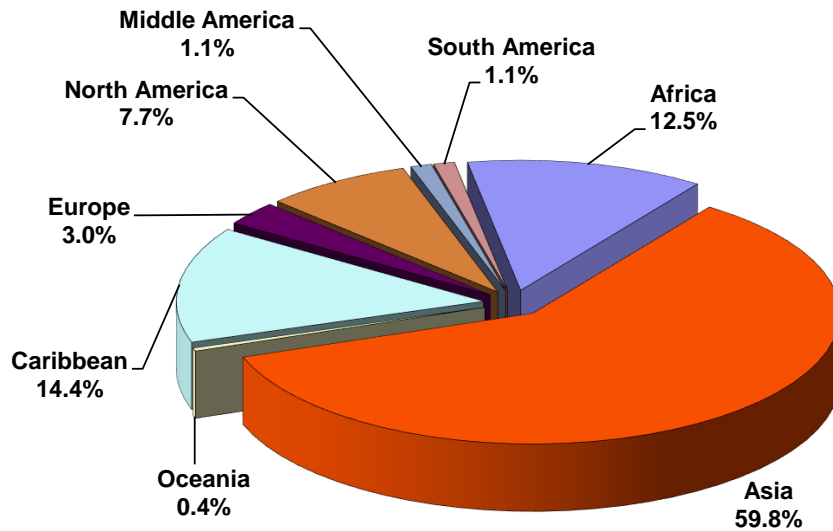


Five-Year Geographic Comparison of International Student Enrollment Fall 2014 to Fall 2018

	2014	2015	2016	2017	2018
Africa	26	38	30	27	34
Asia	94	231	277	165	162
Oceania	0	2	1	1	1
Caribbean	41	56	51	42	39
Europe	9	18	11	8	8
Middle East	0	0	0	0	0
North America*	73	33	24	21	21
Middle America	2	3	1	3	3
South America	12	12	10	3	3
Total	257	393	405	270	271

* This figure includes non-resident aliens listing their resident country as the U.S.A.

Fall 2018 International Student Enrollment by Geographic Area



Country of Origin of International Students

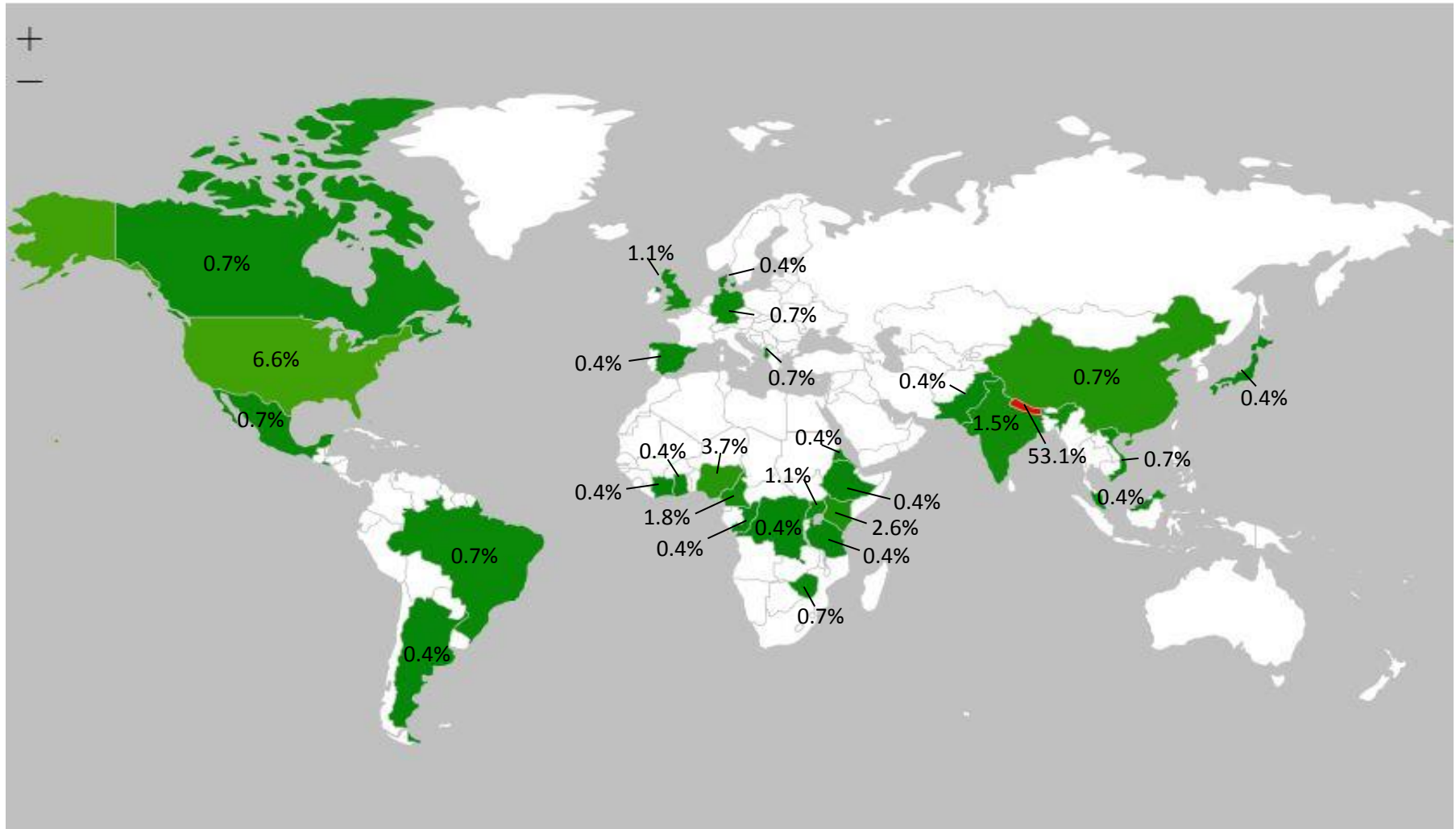
Fall 2018

		Freshmen	Sophomores	Juniors	Seniors	UG Spec. Students and Post Grads	Graduates	Total	% of Total
Africa	Cameroon	2					3	5	1.8%
	Congo, Democratic				1			1	0.4%
	Congo, Republic of			1				1	0.4%
	Cote d'Ivoire - Ivory Coast				1			1	0.4%
	Eritrea		1					1	0.4%
	Ethiopia	1						1	0.4%
	Ghana	1						1	0.4%
	Kenya	2	1	2	1		1	7	2.6%
	Nigeria	2		2	2		4	10	3.7%
	Tanzania				1			1	0.4%
	Uganda	2			1			3	1.1%
Zimbabwe				2			2	0.7%	
Asia	China	1	3	2	1		2	9	3.3%
	India	1		1			2	4	1.5%
	Japan						1	1	0.4%
	Malaysia			1				1	0.4%
	Nepal	44	27	39	22		12	144	53.1%
	Pakistan						1	1	0.4%
	Vietnam			1	1			2	0.7%
Oceania				1			1	0.4%	
Caribbean	Bahamas	8	5	6	14		4	37	13.7%
	St. Lucia	1					1	2	0.7%
Europe	Albania		1					1	0.4%
	Denmark			1				1	0.4%
	Germany	1					1	2	0.7%
	Spain				1			1	0.4%
	United Kingdom	1	1	1			3	1.1%	
Middle America	Mexico	2						2	0.7%
	El Salvador	1						1	0.4%
North America	Canada			1	1			2	0.7%
	St. Kitts & Nevis	1						1	0.4%
	United States*	1	5	2	5		5	18	6.6%
South America	Argentina						1	1	0.4%
	Brazil			1	1			2	0.7%
Totals		72	44	62	55	0	38	271	100.0%

*Non-Resident Aliens listing their country of residency as the United States. This is not their country of origin.

Country of Residence* of International Students Fall 2018

[*including U.S. Students classified as Non-Resident Aliens]



East Central University's mission is to foster a learning environment in which students, faculty, staff, and community interact to educate students for life in a rapidly changing and culturally diverse society. Within its service area, East Central University provides leadership for economic development and cultural enhancement.

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