

Assessment Plan, Data, and Analysis

Mission Statements & Goals

UNIVERSITY MISSION STATEMENT: East Central University's mission is to foster a learning environment in which students, faculty, staff, and community interact to educate students for life in a rapidly changing and culturally diverse society. Within its service area, East Central University provides leadership for economic development and cultural enhancement.

ACADEMIC AFFAIRS MISSION STATEMENT:

Office of Institutional Effectiveness MISSION STATEMENT: The mission of the Office of Institutional Effectiveness (OIE) is to provide guidance and support to the administration, academic departments, faculty committees, and other administrative educational support (AES) units of the University to foster a culture of assessment and data-driven decision making; as well as to provide timely and accurate data to external reporting agencies.

OIE GOAL(S):

The goals of the OIE are follows:

1. To provide timely, reliable, and user-friendly data all units of East Central University.
2. To report timely and accurate data to state and federal agencies.
3. To provide research services to all units of East Central University and external agencies.
4. To develop, record, disseminate, implement, and regularly review assessment of academic, non-academic, and student programs in order to improve student learning outcomes and services to students.

UNIVERSITY SERVICE OUTCOME 1:

The OIE will communicate accurately and effectively with all stakeholders via the OIE web pages.

Criterion 1.1: Update and provide student right to know information via the website while maintaining compliance with federal regulations.

Instrument/Measurement: Maintain an internal checklist of projects with due and completion dates to ensure data is regularly made available on the OIE web pages including: completion and graduation rates, graduation and academic success rates for athletes, graduation rates of all students, retention and graduation rates, and student body diversity (see appendix A).

Population: Completion and graduation rates, graduation and academic success rates for athletes, graduation rates of all students, retention and graduation rates, and student body diversity reports.

Standard: All data for the student right to know informational web pages will be completed and published by February 14th of each year.

Table:

Year	Deadline Met
2019-2020	Yes
2020-2021	Yes
2021-2022	ND
2022-2023	ND
2023-2024	ND

ND: Began gathering data 2019-2020, so do not have 5 years of data yet.

Analysis: Standard is MET. East Central University’s student right to know informational web pages have been successfully published by the February 14th deadline for the past two years. No problems identified so no data driven changes to report.

Criterion 1.2: Update and provide program and unit assessment reports via the OIE web pages (Assessment: Reporting and Outcomes).

Instrument/Measurement: Use an internal table to manually ensure all submitted program and unit reports/plans are made available on the OIE web pages (see appendix B).

Population: All recent program and unit assessment reports.

Standard: All submitted program and unit reports/plans will be published by September 15th of each year.

Table:

Year	Deadline Met
2019-2020	Yes
2020-2021	Yes
2021-2022	ND
2022-2023	ND
2023-2024	ND

ND: Began gathering data 2019-2020, so do not have 5 years of data yet.

Analysis: Standard is MET. East Central University’s program and unit assessment reports have been published on the OIE web pages by the September 15th deadline for the past two years. No problems identified so no data driven changes to report.

UNIVERSITY SERVICE OUTCOME 2:

The OIE will submit mandatory state and federal data reports by the required deadline.

Criterion 2.1: OIE will submit data to the Integrated Postsecondary Education Data System (IPEDS) by the deadlines for each data cycle (Registration, fall, winter and spring).

Instrument/Measurement: Maintain an internal checklist of projects with due and completion dates to ensure data are submitted by the corresponding deadlines (see appendix A).

Population: IPEDS surveys.

Standard: All IPEDS surveys will be submitted by the corresponding deadlines.

Table:

Year	Deadline Met
2019-2020	Yes
2020-2021	Yes
2021-2022	ND
2022-2023	ND
2023-2024	ND

ND: Began gathering data 2019-2020, so do not have 5 years of data yet.

Analysis: Standard is MET. The Integrated Postsecondary Education Data System (IPEDS) surveys were completed by the deadlines determined by the IPEDS collection schedule. No problems identified so no data driven changes to report.

Criterion 2.2: OIE will submit data to the Oklahoma State Regents for Higher Education via the Unitized Data System (UDS) by the corresponding deadlines (Summer, fall, spring).

Instrument/Measurement: Maintain an internal checklist of projects with due and completion dates to ensure data are submitted by the corresponding deadlines (see appendix A).

Population: UDS reports.

Standard: All UDS reports will be submitted by the corresponding deadlines.

Table:

Year	Deadline Met
2019-2020	Yes
2020-2021	Yes
2021-2022	ND
2022-2023	ND
2023-2024	ND

ND: Began gathering data 2019-2020, so do not have 5 years of data yet.

Analysis: Standard is MET. OIE successfully submitted data to the Oklahoma State Regents for Higher Education via the Unitized Data System (UDS) by the corresponding deadlines (Summer, fall, spring). No problems identified so no data driven changes to report.

UNIVERSITY SERVICE OUTCOME 3:

OIE will provide information and support to increase institutional capacities to develop and maintain a positive overall attitude about assessment.

Last revised 3/26/17 Roberson

Criterion 3.1: OIE will work with Center for Excellence in Teaching and Learning (CETL) to provide professional development in all things assessment.

Instrument/Measurement: Create and maintain an internal calendar of professional development opportunities (See appendix C).

Population: Professional development opportunities.

Standard: OIE will offer at least two professional development opportunities per semester (fall/spring).

Table:

Year	Dates of Professional Development
2019-2020	August 15, 2019, January 9, 2020, and February 14, 2020
2020-2021	August 13, 2020, October 20, 2020, January 7, 2021, and January 8, 2021
2021-2022	ND
2022-2023	ND
2023-2024	ND

ND: Began gathering data 2019-2020, so do not have 5 years of data yet.

Analysis: Standard is MET. The assessment coordinator has provided assessment professional development at the beginning of each semester for the deans and chairs and provided one professional development session with the new faculty each year. The professional development committee has now established a professional development day each semester in which anyone can attend the assessment session. No other problems identified so no data driven changes to report.

Criterion 3.2: Faculty and staff attending assessment professional development will show an improved attitude towards assessment.

Instrument/Measurement: Create a pre-post evaluation to be administered to faculty and staff who attend assessment professional development (See appendix D: 7-point Likert – attitudinal scale).

Population: Faculty and staff of East Central University who attend assessment professional development.

Standard: Once a baseline is established, aggregate mean scores will increase annually by .05.

Table: No data collected (see analysis)

Analysis: Due to Covid-19 and personnel changes this criterion has not been met for the past two years. Additionally, the assessment coordinator plans to revise the survey and pilot it before using on general ECU population. Particular focus on implementing the survey will be applied in the upcoming year once personnel have been put into place.

Summary Table of Student Support/Learning Outcomes/Criteria				
Outcomes	Criteria/Instrument (modify table to fit your plan)	Indirect or Direct	Met	Not Met
SLO1: The OIE will communicate accurately and effectively with all stakeholders via the OIE web pages.	1.1: OIE will submit data to the Integrated Postsecondary Education Data System (IPEDS) by the deadlines for each data cycle (Registration, fall, winter and spring).	Direct	x	
	1.2: Update and provide program and unit assessment reports via the website.	Direct		
SLO2: The OIE will submit mandatory state and federal data reports by the required deadline.	2.1: OIE will submit data to the Integrated Postsecondary Education Data System (IPEDS) by the deadlines for each data cycle (Registration, fall, winter and spring).	Direct	x	
	2.2: OIE will submit data to the Oklahoma State Regents for Higher Education via the Unitized Data System (UDS) by the corresponding deadlines (Summer, fall, spring).	Direct	x	
SLO3: OIE will provide information and support to increase institutional capacities to develop and maintain a positive overall attitude about assessment.	3.1: OIE will work with Center for Excellent in Teaching and Learning (CETL) to provide professional development in all things assessment.	Direct	x	
	3.2: Faculty and staff will show an improved attitude towards assessment.	Indirect		x

Staff Meeting: Meeting date(s) and a roster of those in attendance.

The staff of OIE meet on.

Sharing with Stakeholders:

1. Stakeholders for this AES Unit include: General public, faculty, staff administrators, and state and federal agencies.

2. Current assessment reports will be made available on the website of the Office of Institutional Effectiveness:
https://myecu.ecok.edu/ICS/Institutional_Reporting/Assessment_Reporting_and_Outcomes.jnz

Summary of Actions Related to Assessment Data

See glossary of terms for complete explanation of each section.

CURRENT ACTIONS AND/OR CHANGES

SUMMARY OF LATEST VICE PRESIDENT/UAC REVIEW & STATUS UPDATE

SUMMARY OF LAST 5 YEARS' ACTIONS/CHANGES & UPDATE

Academic Year	Current Actions/Changes	Annual Reviews of Vice President/UAC

APPENDIX A

Office of Institutional Effectiveness Calendar of Events

January	February	March	April	May	June
Update and publish NCES Net Price Calculator - IT updates <u>FinAid</u> codes then run in Jenzabar	IPEDS - Fin Aid (<i>JRA 032</i>) - Admissions - GRS & GRS 200 - Outcomes Measures	UDS Fall SEMLD	IPEDS - Fall Enrollment - Human Resources - Finance (controller) - Academic Libraries	UDS Spring SEMLD Provide NCAA data to Athletics Dept.	OSRHE Teacher Education Admission Survey - TEAS <i>/ECU/REPORTING/UDS2/Reporting_Programs/TEAS</i>
Start Common Data Set <u>Pres Loan Data.sql</u> script for H4&H5		Provide HLC AIDU Institutional Update SU, FA, SP <i>JRA 0003 off campus, 0004 degrees</i>	Update performance indicator Dashboards using IPEDS Fall Enrollment	Update CDS to official IPEDS enrollment and publish on web	NC-SARA using Jenzabar-Inst Research Reports - State Authorization List
Prep/Advertise Student Opinion Survey	Deploy Student Opinion Survey Spring		Student Right to Know updated using IPEDS <u>FinAid</u> & GRS and Fall Enrollment	Compile and publish Graduation Exit Survey Results	Compile SOS Report
Peterson's & Wintergreen Annual Surveys	CGS/GRE Survey	HLC Data (Provost) Fall remediation results	CSRDE <i>JRA 001</i> may help	ACT- <u>ida</u> Survey	Annual Withdrawal Survey Report for SU, FA, SP year
Spring Quick Facts	IR Annual Budget		Update Dept. at a Glance	OIE Annual Report Program Reviews Due	Summer Quick Facts
SCH Productivity Reports	<u>GCRWF</u> Registration	GCTWF Institutional Questionnaire	AAC Annual Report Data	Spring Grade Distribution Report <i>JRA013</i>	E&G Part I – SRA3
			General Education Assessment Data	Assessment Data for Dept Reports	Budget & Tuition Mandatory Fee Report
Social Work completions <i>JRA 028</i>	Social Work Debt <u>~jrbenn/keep/social_work_debt.sql</u>		Non-Enroll Lists	Transfer Reports NC-SARA	Non-Enroll Report

Office of Institutional Effectiveness Calendar of Events

July	August	September	October	November	December
Prep NSSE Survey every 2 years 2021	IPEDS Registration IC Header, site map	IPEDS - Institutional Characteristics Survey - Completions -12 Month Enrollment	Deploy Student Opinion Survey Fall		IPEDS GRS Cohort verification (from OSRHE)
UDS Degrees signed by President	OSRHE Remediation Survey	UDS Summer SEML	Remediation data for RUSO	OSRHE Financial Aid Project (Becky)	OSRHE Assessment Survey (Robin)
Start Factbook to publish December. <i>JRA011, 012, 015, 029</i>	Peterson's Tuition Updates Survey	Campus At A Glance updated (for Presidents Office)	VSA (dues) & SAM	College Board ACT/SAT <i>JRA 027</i>	Compile and Publish ECU FACTBOOK
					Compile and publish Graduation Exit Survey Results
Publish Dept. at a Glance	IR Work Plan	Fall Quick Facts		General Education Assessment Data	Fall Grade Distribution Report <i>JRA013</i>
	Summer Grade Distribution Report <i>JRA013</i>	Program Review Data Upload to <u>MvECU</u>			GPA/ACT Data
	Campus-at-a-Glance - OSRHE	Non-Enroll Report	Non-Enroll Lists		
	Degree, Program, Options Counts				

APPENDIX B

UNDERGRADUATE PROGRAMS	Report	Plan	Date Uploaded
Accounting			
Art			
Biology			
Business Administration (certs)			
Chemistry			
Communication & Performance Studies			
Computer Science			
Criminal Justice			
Early Childhood Education			
Elementary Education			
English			
Environmental Health Science			
Family Consumer Sciences			
General Studies			
Geography & Geotechniques			
History			
Human Services Counseling			
Kinesiology			
Legal Studies			
Mass Communications (cert)			
Mathematics			
Music			
Native American Studies			
Nursing			
Physics			
Political Science			
Psychology			
Social Work			
Sociology			
Special Education			
GRADUATE			
Accounting MS			
Educational Leadership			
Educational Technology			
Human Resources			
Library Media			
Management MIM NEW			
Psychological Services Community Psych			

School Counselor			
School Psychology (cert)			
School Psychometry (cert)			
Secondary Educ Specific Content Area			
Special Education			
Sport Psychology NEW			
Sports Administration			
Water Resource Policy & Mgmt MS NEW			
GENERAL EDUCATION PROGRAM			
NON-EMBEDDED CERTIFICATES			
099 HR: Addictions Cnsl - Cert			
AES UNITS			
Academic AES Units			
Honors			
Information Technology (IT)			
Linscheid Library			
Records			
Student Success			
Tutoring/Writing Center			
Student Development AES Units			
Admissions			
Career Development PLANNED			
Financial Aid			
Greek Life PLANNED			
Housing/Residence Life			
Testing and Accessibility Services			
Admin & Finance AES Units			
Bursar			
Student Employment PLANNED			

APPENDIX C

Fall	
Convocation Week	<ul style="list-style-type: none"> • Deans/Chairs Meeting • Professional Development on Assessment offered through Professional Development Committee (topics will vary) • University-Level General Education Assessment for Gen Ed Instructors (video sent via email)
Week 1	
Week 2	Link to video on uploading report to Teams
Week 3	
Week 4	Annual Program Assessment Report due in Teams (second Monday in September)
Week 5-15	
Week 16	General Education Assessor Training
Spring	
Convocation Week	<ul style="list-style-type: none"> • Deans/Chairs Meeting • Professional Development on Assessment offered through Professional Development Committee (topics will vary) • University-Level General Education Assessment for Gen Ed Instructors (video sent via email)
Week 1-15	New Faculty Orientation: Program Assessment Basics (usually late in spring semester of first year for new faculty, but time varies based on when requested)
Week 16	General Education Assessor Training

APPENDIX D

8/10/2018

Class Climate online-survey - Login screen



East Central University
Professional Development - Assessment

How do you feel about Assessment?

	Strongly Agree	Agree	Somewhat Agree	Somewhat Disagree	Disagree	Strongly Disagree
ECU has established clear general education goals.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have difficulty understanding assessment related terms.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I claim ownership of assessment for my program/unit.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Professional development for assessment is a valuable practice.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Assessment is encouraged by upper level Administration.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Assessment plans are lists of unrealistic expectations decided by others.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I do not understand the processes involved in assessment.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Outcomes should be regulated across all courses and programs.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Program assessment focuses more on failure than improvement.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Academic programs are the only areas that need to be assessed.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Only successes should be included in the assessment report.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The assessment of Academic Educational Support units is vital to ECU's mission.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The information gained from the assessment report is not equal to the effort involved in writing it.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Successful program assessment is recognized by Administration.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Close Window