

**EAST CENTRAL UNIVERSITY  
ADA, OKLAHOMA**



**Spring 2018**

**ENROLLMENT STATISTICS  
AND DEMOGRAPHICS**

**REPORT COMPLETED BY  
THE OFFICE OF INSTITUTIONAL EFFECTIVENESS  
AND  
OFFICE OF ADMISSION AND RECORDS**

**Published February 2018**

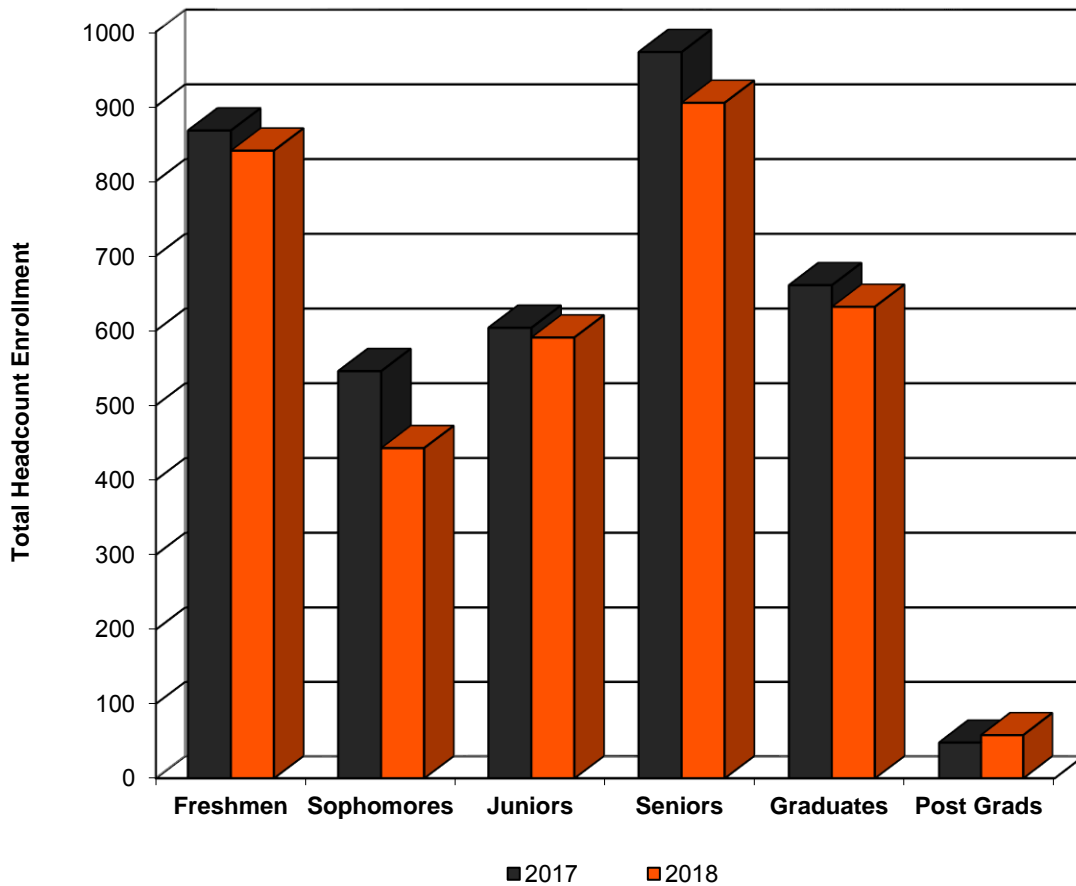
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## Spring 2018 Headcount Enrollment Compared to Spring 2017

### Headcount Enrollment

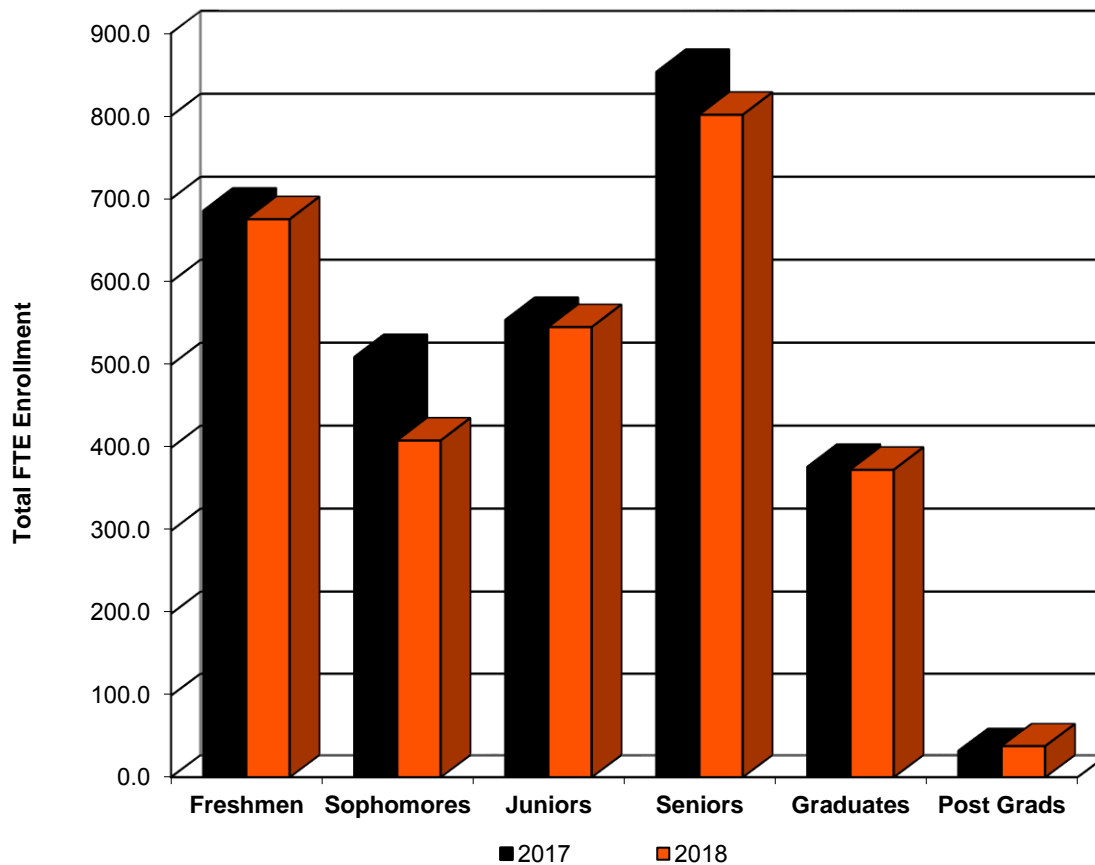
	2017	2018	#Diff	% Diff
<b>Freshmen</b>	868	841	-27	-3.1%
<b>Sophomores</b>	546	443	-103	-18.9%
<b>Juniors</b>	604	591	-13	-2.2%
<b>Seniors</b>	973	905	-68	-7.0%
<b>Graduates</b>	661	632	-29	-4.4%
<b>Post Grads</b>	48	58	10	20.8%
<b>UG Spc Students</b>	0	1	1	0.0%
<b>GR Spec Students</b>	0	2	2	0.0%
<b>Total</b>	<b>3700</b>	<b>3473</b>	<b>-227</b>	<b>-6.1%</b>



## Spring 2018 FTE Enrollment Compared to Spring 2017

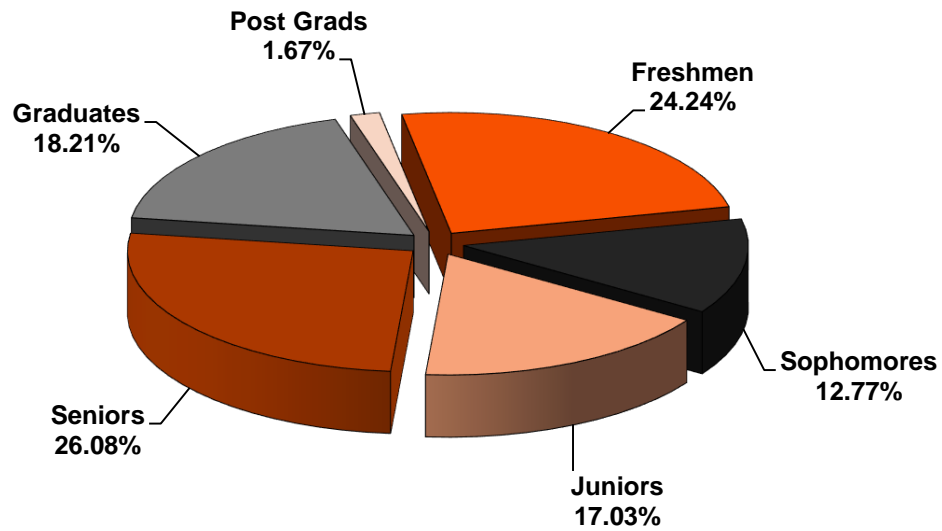
### FTE Enrollment

	2017	2018	#Diff	% Diff
<b>Freshmen</b>	686.1	675.8	-10.3	-1.5%
<b>Sophomores</b>	509.7	409.1	-100.6	-19.7%
<b>Juniors</b>	554.4	545.8	-8.6	-1.6%
<b>Seniors</b>	853.4	801.7	-51.7	-6.1%
<b>Graduates</b>	377.3	373.8	-3.5	-0.9%
<b>Post Grads</b>	32.3	38.1	5.8	18.0%
<b>UG Spc Students</b>	0.0	0.3	0.3	0.0%
<b>GR Spec Students</b>	0.0	0.5	0.5	0.0%
<b>Total</b>	<b>3013.2</b>	<b>2845.1</b>	<b>-168.1</b>	<b>-5.6%</b>

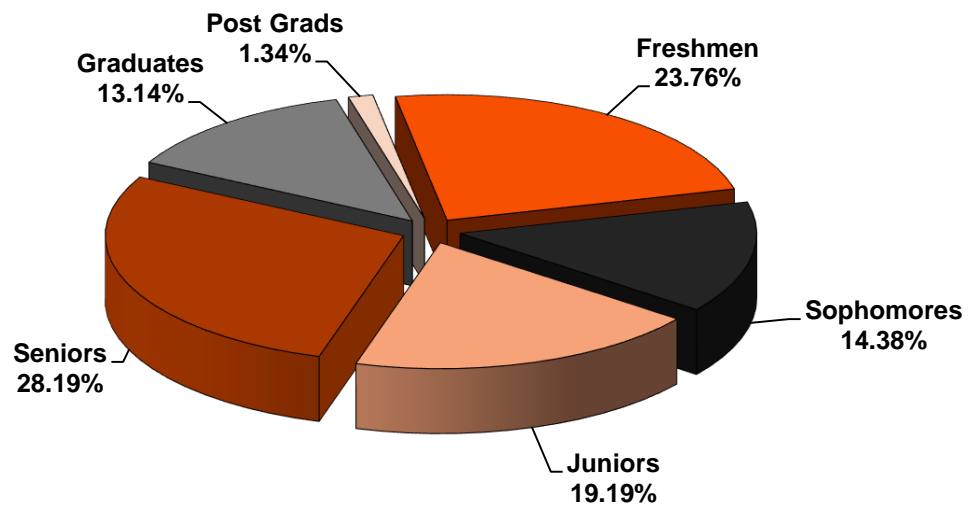


# Spring 2018 Headcount and FTE Enrollment

## Spring 2018 Headcount Enrollment by Classification

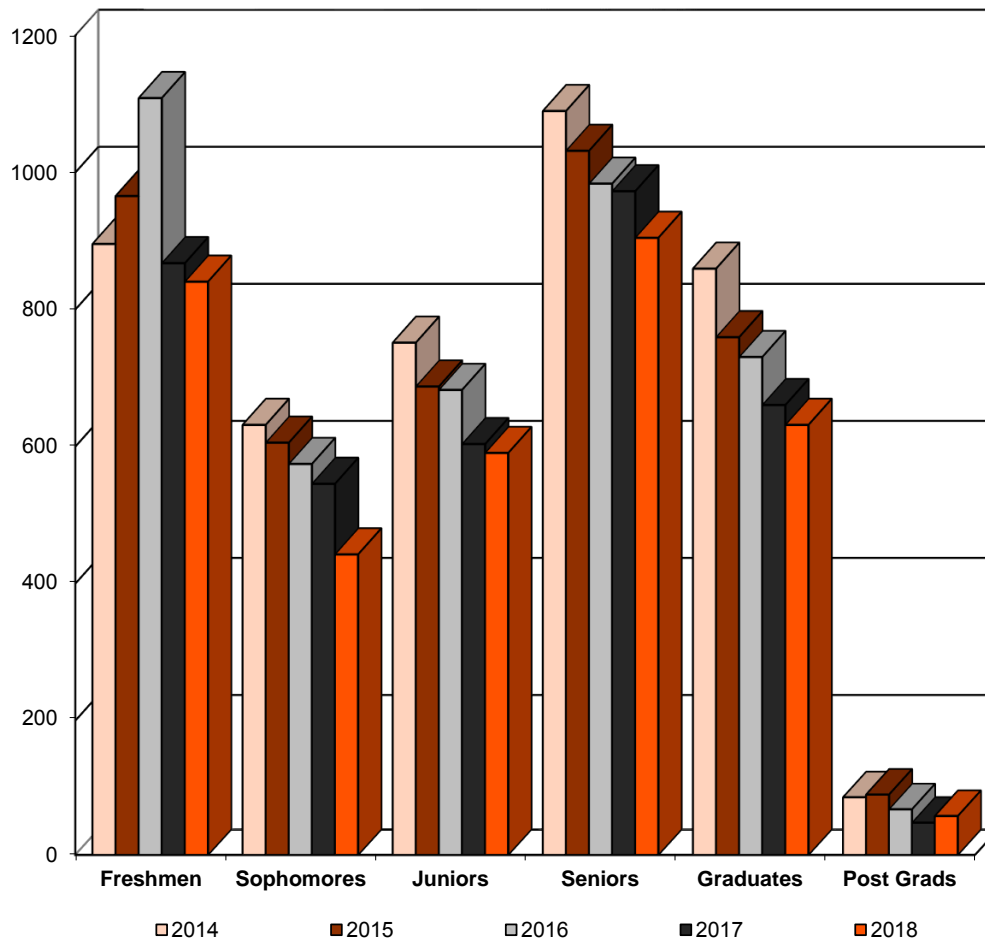


## Spring 2018 FTE Enrollment by Classification



## Five-Year Comparison of Spring Headcount Enrollment by Classification from 2014 to 2018

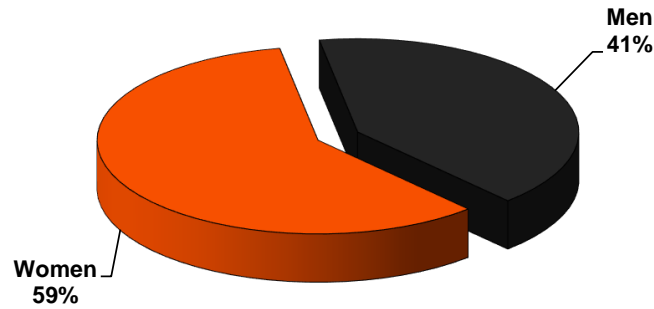
	2014	2015	2016	2017	2018	Average
<b>Freshmen</b>	896	966	1109	868	841	936
<b>Sophomores</b>	632	606	575	546	443	560
<b>Juniors</b>	752	688	683	604	591	664
<b>Seniors</b>	1090	1032	984	973	905	997
<b>Graduates</b>	860	760	731	661	632	729
<b>Post Grads</b>	86	90	68	48	58	70
<b>UG Spc Students</b>	3	4	1	0	1	2
<b>GR Spec Students</b>	0	0	0	0	2	0
<b>Total</b>	<b>4319</b>	<b>4146</b>	<b>4151</b>	<b>3700</b>	<b>3473</b>	<b>3958</b>



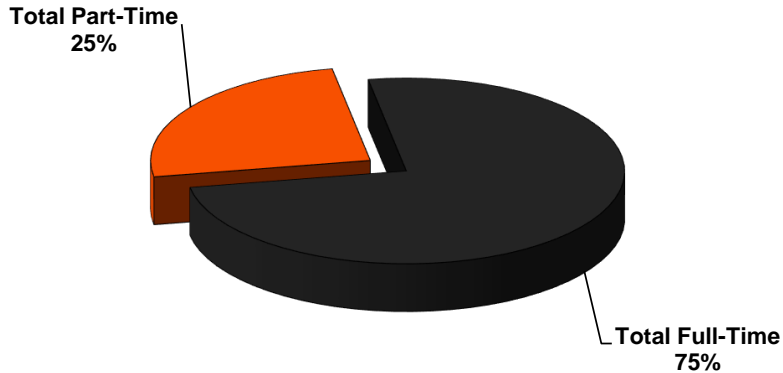
## Spring 2018 Headcount Enrollment by Classification and Full-Time/Part-Time Status

	Full-Time		Part-Time		Total	
	Men	Women	Men	Women	Men	Women
<b>Freshmen</b>	279	337	62	163	341	500
<b>Sophomores</b>	179	226	6	32	185	258
<b>Juniors</b>	222	304	26	39	248	343
<b>Seniors</b>	281	483	63	78	344	561
<b>Graduates</b>	94	168	99	271	193	439
<b>Post Grads</b>	10	20	8	20	18	40
<b>UG Spc Students</b>	0	0	0	1	0	1
<b>GR Spec Students</b>	0	0	0	2	0	2
<b>Total</b>	<b>1065</b>	<b>1538</b>	<b>264</b>	<b>606</b>	<b>1329</b>	<b>2144</b>

### Spring 2018 Full-Time Enrollment by Sex

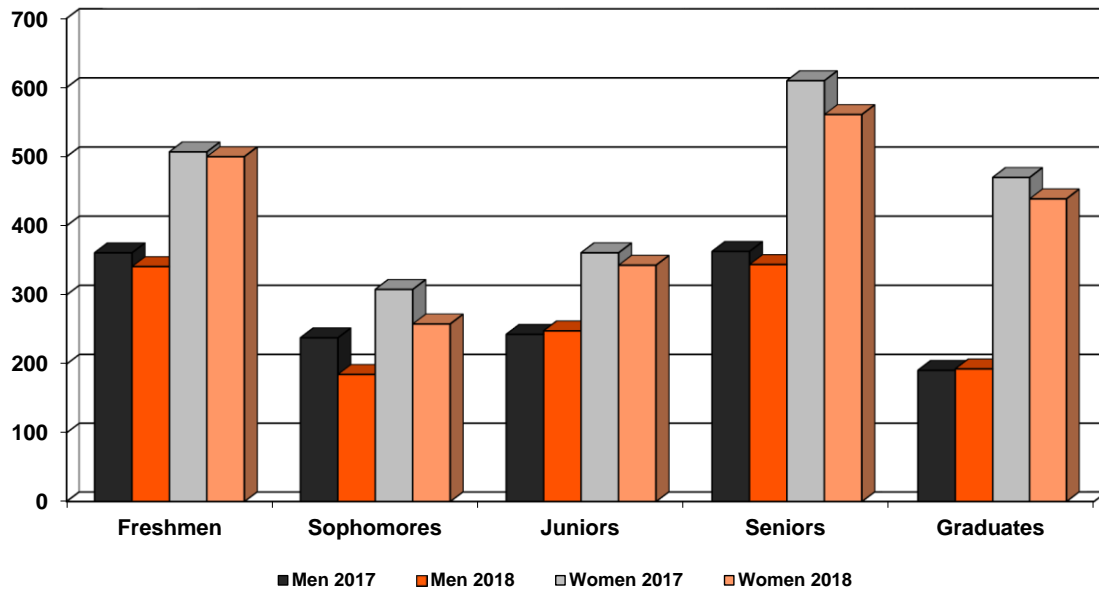


### Spring 2018 Enrollment by Full-Time & Part-Time Status



## Spring 2018 Enrollment Compared to Spring 2017 by Classification and Sex

	Men 2017	Men 2018	%Diff	Women 2017	Women 2018	% Diff	Total 2017	Total 2018	% Diff
<b>Freshmen</b>	361	341	-5.5%	507	500	-1.4%	868	841	-3.1%
<b>Sophomores</b>	238	185	-22.3%	308	258	-16.2%	546	443	-18.9%
<b>Juniors</b>	243	248	2.1%	361	343	-5.0%	604	591	-2.2%
<b>Seniors</b>	363	344	-5.2%	610	561	-8.0%	973	905	-7.0%
<b>UG Spec Stu</b>	0	0	0.0%	0	1	0.0%	0	1	0.0%
<b>Post Grads</b>	13	18	38.5%	35	40	14.3%	48	58	20.8%
<b>Sub-Total</b>	<b>1218</b>	<b>1136</b>	<b>-6.7%</b>	<b>1821</b>	<b>1703</b>	<b>-6.5%</b>	<b>3039</b>	<b>2839</b>	<b>-6.6%</b>
<b>Graduates</b>	191	193	1.0%	470	439	-6.6%	661	632	-4.4%
<b>Gr Spec Stu</b>	0	0	0.0%	0	2	0.0%	0	2	0.0%
<b>Sub-Total</b>	<b>191</b>	<b>193</b>	<b>1.0%</b>	<b>470</b>	<b>441</b>	<b>-6.2%</b>	<b>661</b>	<b>634</b>	<b>-4.1%</b>
<b>Total</b>	<b>1409</b>	<b>1329</b>	<b>-5.7%</b>	<b>2291</b>	<b>2144</b>	<b>-6.4%</b>	<b>3700</b>	<b>3473</b>	<b>-6.1%</b>





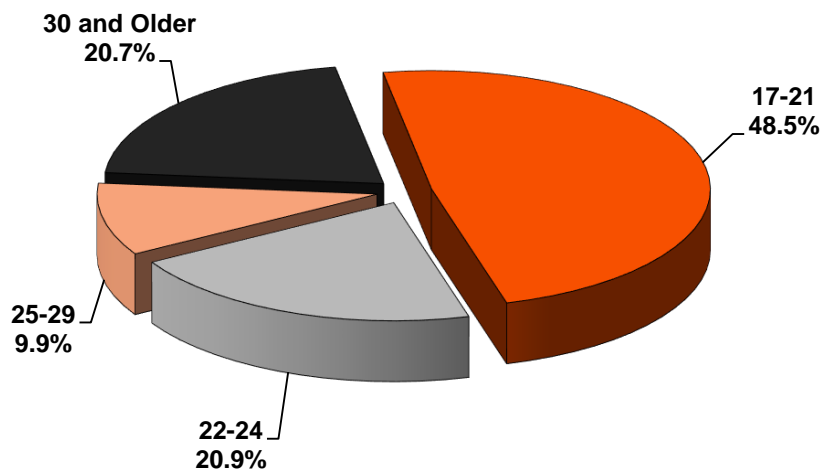
## Percentage of Spring 2018 Age Distribution Compared to Spring 2017

	Spring 2017	Spring 2018	Difference
<b>17-21</b>	48.3%	48.5%	0.2%
<b>22-24</b>	20.1%	20.9%	0.8%
<b>25-29</b>	11.2%	9.9%	-1.3%
<b>30 and Older</b>	20.5%	20.7%	0.2%

Percents are rounded to nearest 1/10th of a percent.

<b>Average Undergraduate Age</b>	23.1	23.0	-0.1%
<b>Average Graduate Age</b>	34.4	34.9	0.5%
<b>Average Beginning Freshman Age</b>	20.5	19.4	-1.1%
<b>Average Age</b>	25.2	25.2	0.0%

### Spring 2018 Age Distribution Analysis of ECU Students



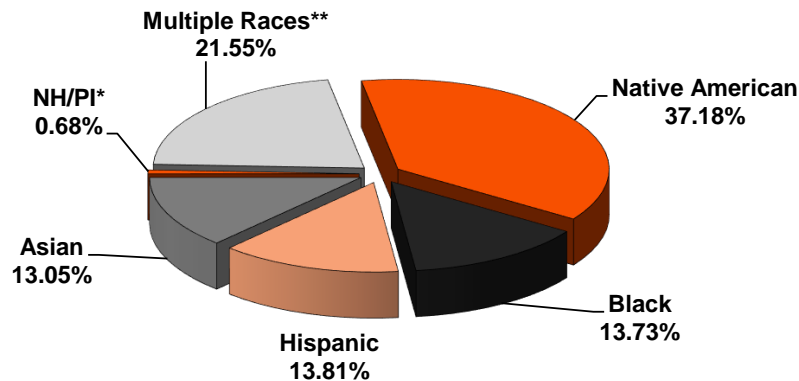
## Comparison of Spring 2018 US and International Student Enrollment by Sex and Race/Ethnic Classification

	Men		Women		Total		% of Total
	US	Int'l.	US	Int'l.	US	Int'l.	
White	732	9	1317	3	2049	12	59.3%
Native American	189	0	301	0	490	0	14.1%
Black	71	23	58	29	129	52	5.2%
Hispanic	70	3	108	1	178	4	5.2%
Asian	6	81	13	72	19	153	5.0%
NH/PI*	4	1	4	0	8	1	0.3%
Multiple Races**	103	1	179	1	282	2	8.2%
Unknown	23	13	46	12	69	25	2.7%
<b>Total</b>	<b>1198</b>	<b>131</b>	<b>2026</b>	<b>118</b>	<b>3224</b>	<b>249</b>	<b>100.0%</b>
<b>Percent</b>	<b>90.1%</b>	<b>9.9%</b>	<b>94.5%</b>	<b>5.5%</b>	<b>92.8%</b>	<b>7.2%</b>	

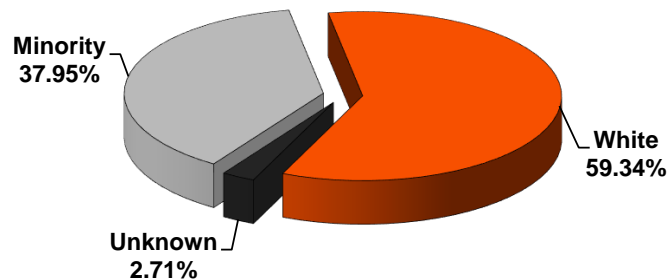
\* Native Hawaiian/Pacific Islander

\*\* Began collecting multiple race codes to comply with the US Dept. of Education's final guidelines on October 2007 on collecting and maintaining race and ethnicity data for reporting to the Integrated Postsecondary Education Data (IPEDS).

### Composition of Minority Enrollment



### Minority and White Enrollment



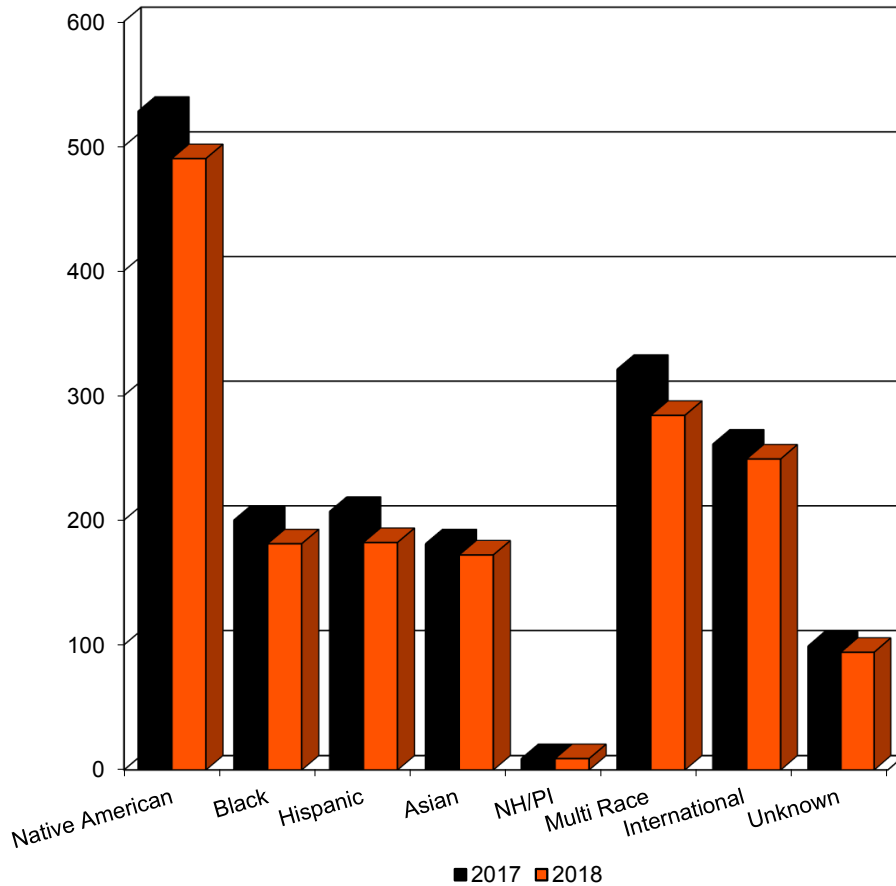
## Race/Ethnic Comparison From Spring 2017 To Spring 2018

	2017	2018	# DIF	% DIF
<b>White</b>	2155	2061	-94	-4.4%
<b>Native American</b>	528	490	-38	-7.2%
<b>Black</b>	200	181	-19	-9.5%
<b>Hispanic</b>	207	182	-25	-12.1%
<b>Asian</b>	181	172	-9	-5.0%
<b>NH/PI*</b>	9	9	0	0.0%
<b>Multi Race**</b>	321	284	-37	-11.5%
<b>Unknown</b>	99	94	-5	-5.1%
<b>International***</b>	261	249	-12	-4.6%
<b>Total</b>	<b>3700</b>	<b>3473</b>	<b>-227</b>	<b>-6.1%</b>

\*Native Hawaiian/Pacific Islander

\*\*Began collecting multiple race codes to comply with the US Dept. of Education's final guidelines on October 2007 on collecting and maintaining race and ethnicity data for reporting to the Integrated Postsecondary Education Data (IPEDS).

\*\*\*Due to changes in reporting starting in 2001, International students, students classified as non-resident aliens, are now included in the racial/ethnic group figures, but are not double counted.

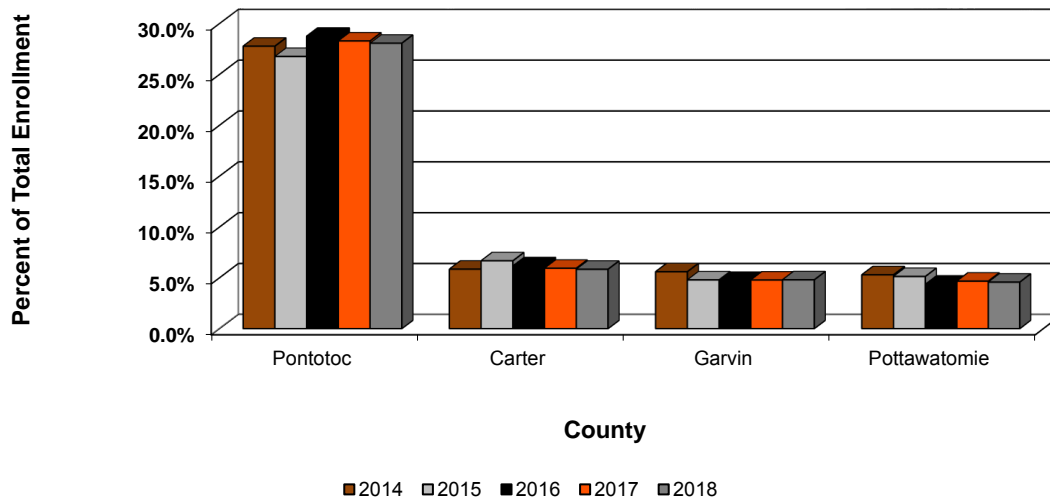


## Five-Year Comparison of the Percentage of Total Enrollment by County, State, and Foreign Country Spring 2014 to Spring 2018

County	2014	2015	2016	2017	2018	5-year Average
Pontotoc	27.8%	26.8%	28.8%	28.3%	28.1%	27.9%
Carter	5.9%	6.7%	6.2%	5.9%	5.8%	6.1%
Garvin	5.6%	4.8%	4.7%	4.8%	4.8%	5.0%
Pottawatomie	5.3%	5.1%	4.4%	4.7%	4.6%	4.8%
Seminole	4.9%	5.1%	4.2%	4.2%	4.5%	4.6%
Oklahoma	3.6%	3.4%	3.7%	4.0%	3.7%	3.7%
Pittsburg	4.4%	3.8%	3.7%	3.7%	3.5%	3.8%
Murray	3.4%	3.2%	2.7%	3.4%	3.3%	3.2%
Cleveland	2.5%	2.5%	2.5%	2.5%	2.6%	2.5%
Hughes	2.5%	2.3%	2.2%	2.5%	2.2%	2.3%
McClain	1.7%	1.8%	2.0%	2.0%	2.1%	1.9%
Coal	1.6%	1.5%	1.3%	1.5%	2.1%	1.6%
Johnston	1.5%	1.8%	1.4%	1.5%	1.4%	1.5%
All Other Oklahoma Counties	17.6%	18.4%	17.8%	18.9%	18.1%	18.1%
Total (%) In-State	88.1%	87.1%	85.5%	88.0%	86.8%	87.1%
Total (%) Out-of-State	11.9%	12.9%	14.5%	12.0%	13.2%	12.9%
<b>Total (%)</b>	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
*Total Foreign Countries (%)	5.1%	5.0%	9.4%	7.1%	7.7%	6.8%

\*Included in Out-of-State Count

### 2018 Counties Accounting for an Average of Five Percent or More of Total Enrollment



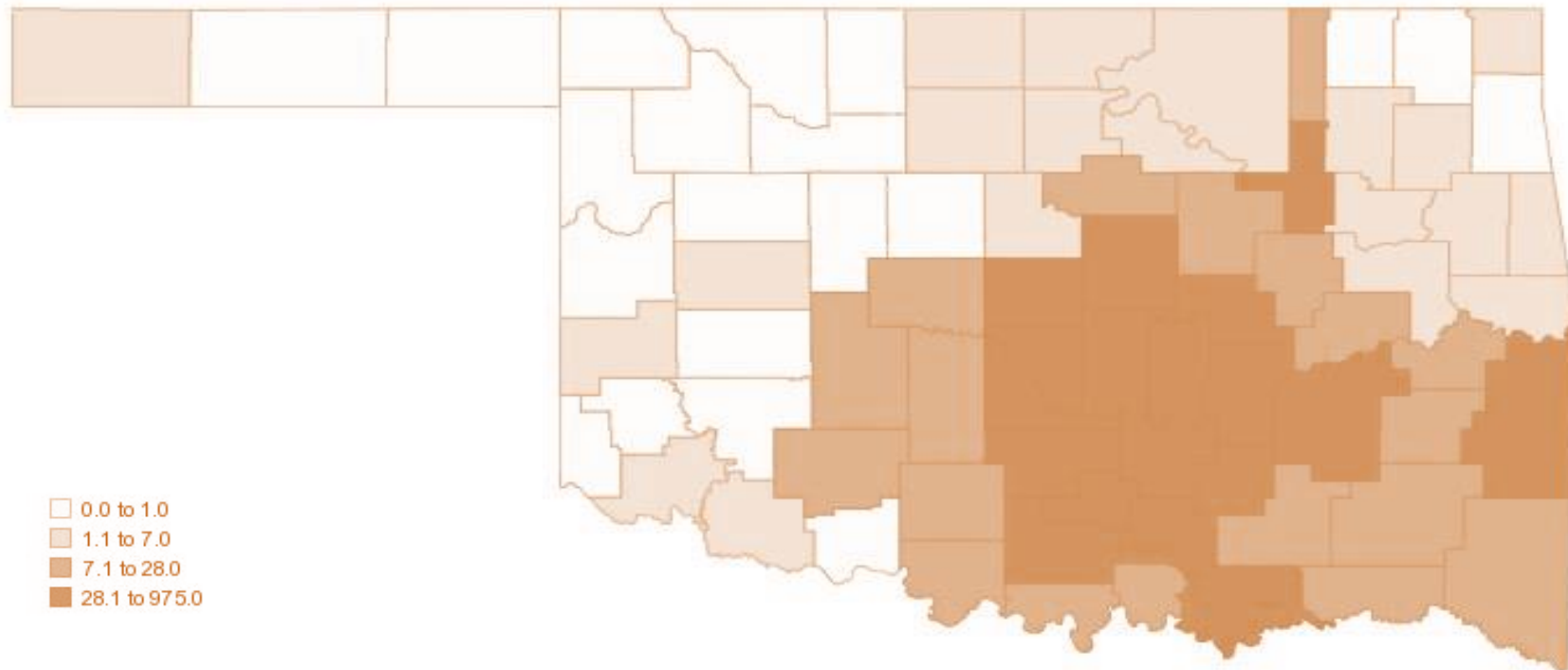
## Spring Enrollment Comparison by County

County	2014	2015	2016	2017	2018	% of Current Total
Adair	11	5	3	6	6	0.2%
Alfalfa	0	0	0	0	1	0.0%
Atoka	26	33	33	26	21	0.6%
Beaver	1	0	0	1	1	0.0%
Beckham	1	1	1	3	4	0.1%
Blaine	0	1	1	0	0	0.0%
Bryan	73	70	63	53	44	1.3%
Caddo	7	5	9	11	9	0.3%
Canadian	17	14	15	20	16	0.5%
Carter	253	277	257	220	203	5.8%
Cherokee	1	1	4	6	6	0.2%
Choctaw	25	16	22	19	21	0.6%
Cimarron	0	0	0	0	2	0.1%
Cleveland	108	105	102	94	92	2.6%
Coal	69	63	53	57	72	2.1%
Comanche	21	19	22	15	26	0.7%
Cotton	2	1	0	1	0	0.0%
Craig	0	1	2	2	1	0.0%
Creek	20	15	16	16	16	0.5%
Custer	0	0	0	0	3	0.1%
Delaware	10	8	3	1	1	0.0%
Dewey	0	0	1	0	0	0.0%
Ellis	0	0	0	1	0	0.0%
Garfield	8	8	9	10	6	0.2%
Garvin	242	199	197	177	167	4.8%
Grady	16	25	21	25	23	0.7%
Grant	1	1	1	1	1	0.0%
Greer	0	0	0	0	0	0.0%
Harmon	0	0	2	2	0	0.0%
Haper	0	1	0	0	0	0.0%
Haskell	10	12	11	5	9	0.3%
Hughes	106	96	92	91	75	2.2%
Jackson	3	3	7	4	3	0.1%
Jefferson	5	8	11	16	9	0.3%
Johnston	63	74	58	57	49	1.4%
Kay	3	2	1	4	6	0.2%
Kingfisher	2	1	2	3	1	0.0%
Kiowa	3	2	2	2	1	0.0%
Latimer	17	23	23	27	18	0.5%
LeFlore	38	37	25	30	32	0.9%
Lincoln	40	36	40	30	36	1.0%
Logan	5	2	5	3	4	0.1%
Love	34	30	21	18	23	0.7%
McClain	72	75	84	75	72	2.1%
McCurtain	42	42	48	37	28	0.8%
McIntosh	23	23	16	17	16	0.5%
Marshall	31	28	30	24	24	0.7%

County	2014	2015	2016	2017	2018	% of Current Total
Mayes	2	1	2	1	2	0.1%
Murray	145	131	113	127	116	3.3%
Muskogee	16	9	7	6	5	0.1%
Noble	1	2	3	1	3	0.1%
Nowata	1	1	0	0	0	0.0%
Okfuskee	29	31	35	29	33	1.0%
Oklahoma	156	143	152	147	127	3.7%
Okmulgee	35	46	42	26	28	0.8%
Osage	2	3	3	3	4	0.1%
Ottawa	1	2	4	4	2	0.1%
Pawnee	6	6	4	3	1	0.0%
Payne	15	11	12	10	11	0.3%
Pittsburg	192	156	153	138	120	3.5%
Pontotoc	1200	1110	1194	1048	975	28.1%
Pottawatomie	229	213	182	173	159	4.6%
Pushmataha	33	43	39	34	21	0.6%
Roger Mills	0	0	0	0	0	0.0%
Rogers	10	17	11	7	7	0.2%
Seminole	210	210	176	155	158	4.5%
Sequoyah	11	7	11	5	5	0.1%
Stephens	33	41	29	26	26	0.7%
Texas	6	2	2	0	0	0.0%
Tillman	2	3	1	2	2	0.1%
Tulsa	40	38	40	35	41	1.2%
Unknown	3	2	4	0	1	0.0%
Wagoner	10	12	7	5	7	0.2%
Washington	4	7	8	9	10	0.3%
Washita	2	2	3	1	1	0.0%
Woods	1	2	0	0	0	0.0%
Woodward	0	1	0	0	0	0.0%
Total In-State	3804	3615	3550	3205	3013	86.8%
Out-of-State	515	531	601	495	460	13.2%
Grand Total	4319	4146	4151	3700	3473	107%

# of Counties Represented	64	67	64	64	65
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## Enrollment by County for Spring 2018



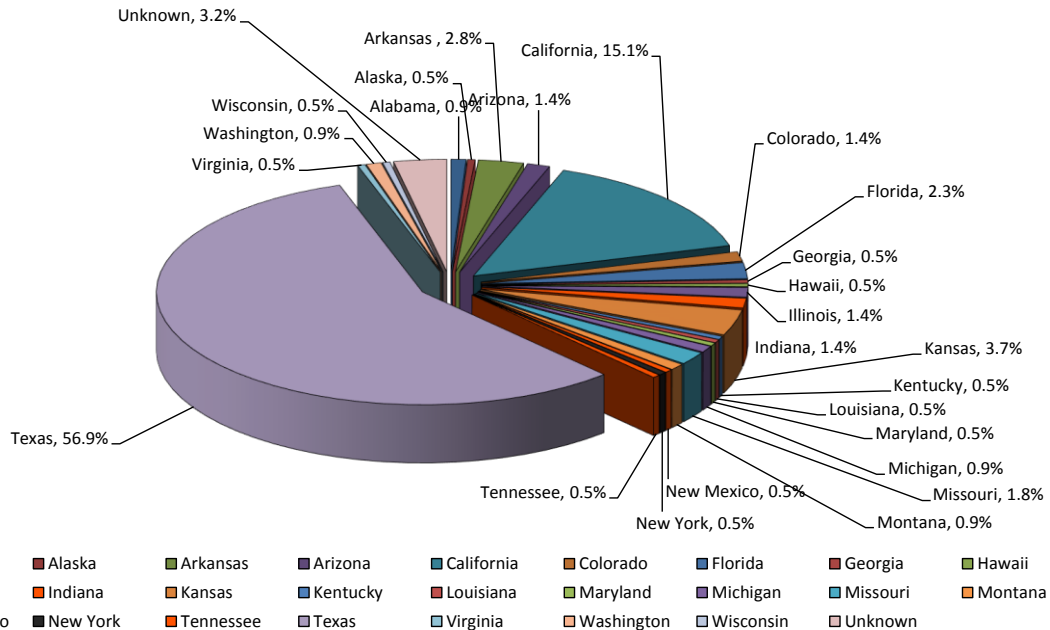
Students from ECU's eleven service counties account for 68% of the total Oklahoma enrollment (3,013).

Cleveland (92), Coal (72), Garvin (167), Hughes (75), McClain (72), Murray (116), Okfuskee (33), Pittsburg (120), Pontotoc (975), Pottawatomie (159), and Seminole (158)

## State of Origin of Out-of-State Students Spring 2018

	Freshmen	Sophomore	Junior	Senior	Graduate	Post Grads and Special Students	TOTAL	% of Total
Alabama	1	1					2	0.9%
Alaska	1						1	0.5%
Arkansas		1	2	1	2		6	2.8%
Arizona		1		1	1		3	1.4%
California	1	1	12	15	3	1	33	15.1%
Colorado	1		2				3	1.4%
Florida	2		1	1	1		5	2.3%
Georgia	1						1	0.5%
Hawaii			1				1	0.5%
Illinois				1	2		3	1.4%
Indiana	1			1	1		3	1.4%
Kansas			1	5	2		8	3.7%
Kentucky	1						1	0.5%
Louisiana		1					1	0.5%
Maryland				1			1	0.5%
Michigan	1			1			2	0.9%
Missouri	2		2				4	1.8%
Montana	1	1					2	0.9%
New Mexico			1				1	0.5%
New York				1			1	0.5%
Tennessee			1				1	0.5%
Texas	28	22	27	38	6	3	124	56.9%
Virginia					1		1	0.5%
Washington				2			2	0.9%
Wisconsin			1				1	0.5%
Unknown			1	6			7	3.2%
<b>Total</b>	<b>41</b>	<b>28</b>	<b>52</b>	<b>74</b>	<b>19</b>	<b>4</b>	<b>218</b>	<b>100.0%</b>

### Distribution of Out-of-State Enrollment



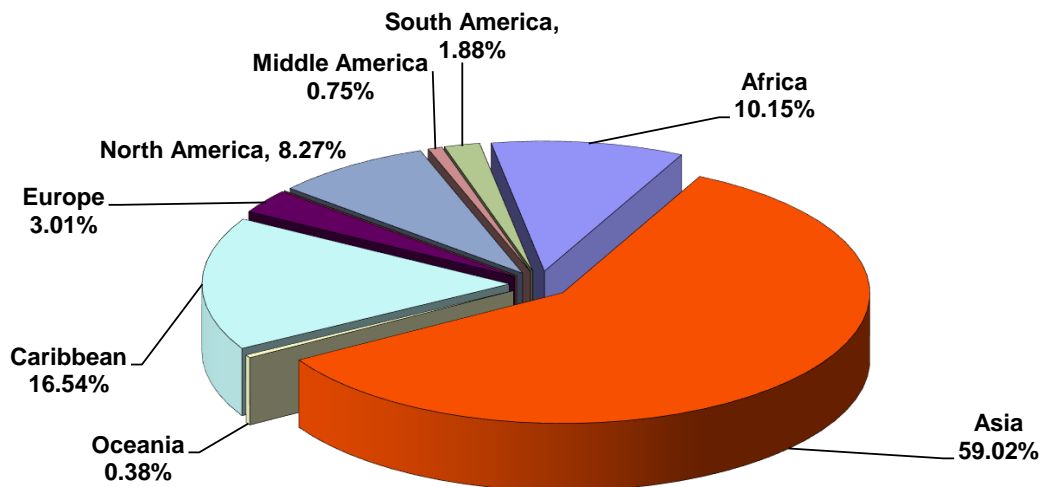


## Five-Year Geographic Comparison of International Student Enrollment Spring 2014 to Spring 2018

	2014	2015	2016	2017	2018
Africa	28	29	32	29	27
Asia	118	95	262	165	157
Oceania	0	0	2	1	1
Caribbean	39	50	57	52	44
Europe	10	11	16	3	8
Middle East	1	1	0	0	0
North America*	34	78	32	18	22
Middle America	2	2	3	2	2
South America	16	13	12	6	5
<b>Total</b>	<b>248</b>	<b>279</b>	<b>416</b>	<b>276</b>	<b>266</b>

\* This figure includes non-resident aliens listing their resident country as the U.S.A.

### Spring 2018 International Student Enrollment by Geographic Area



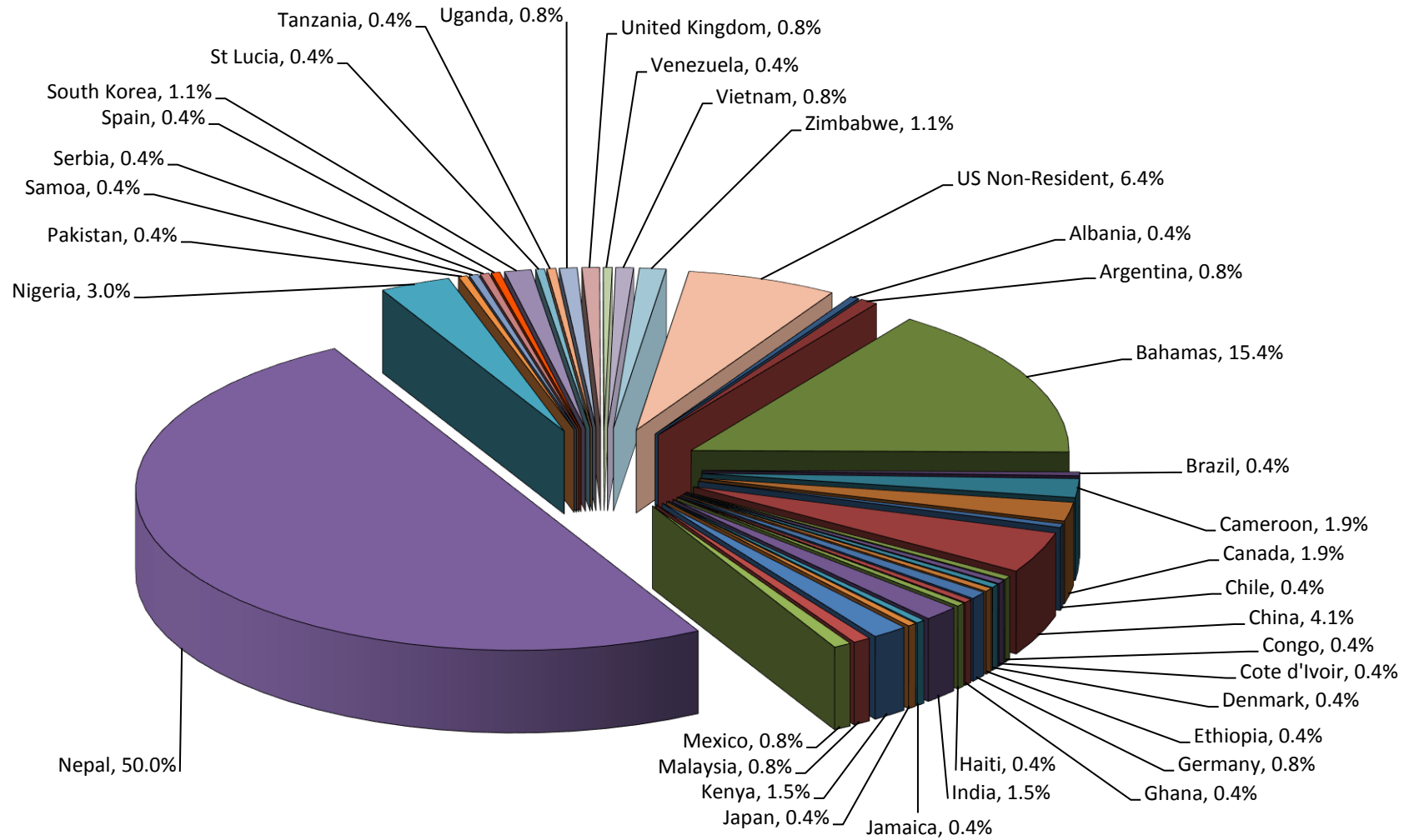
**Country of Origin of International Students**  
**Spring 2018**

		Freshmen	Sophomores	Juniors	Seniors	Graduates	UG Spec. Students and Post Grads	Total	% of Total
Africa	Cameroon					5		5	1.9%
	Congo				1			1	0.4%
	Cote d'Ivoire - Ivory Coast				1			1	0.4%
	Ethiopia	1						1	0.4%
	Ghana				1			1	0.4%
	Kenya	2		1		1		4	1.5%
	Nigeria			3	1	2	2	8	3.0%
	Tanzania			1				1	0.4%
	Uganda	1			1			2	0.8%
	Zimbabwe			2	1			3	1.1%
Asia	China		5	1	4	1		11	4.1%
	India	1		1	1	1		4	1.5%
	Japan						1	1	0.4%
	Malaysia		1		1			2	0.8%
	Nepal	49	18	30	18	16	2	133	50.0%
	Pakistan					1		1	0.4%
	South Korea	1	1		1			3	1.1%
	Vietnam	1			1			2	0.8%
Oceania		1					1	0.4%	
Caribbean	Bahamas	8	7	8	16	2		41	15.4%
	Haiti				1			1	0.4%
	Jamaica					1		1	0.4%
	St. Lucia					1		1	0.4%
Europe	Albania	1						1	0.4%
	Denmark			1				1	0.4%
	Germany	1				1		2	0.8%
	Serbia	1						1	0.4%
	Spain				1			1	0.4%
	United Kingdom			1		1		2	0.8%
Middle America					1		2	0.8%	
North America	Canada	1		1	3			5	1.9%
	United States*	3	3	3	2	6		17	6.4%
South America	Argentina					2		2	0.8%
	Brazil				1			1	0.4%
	Chile				1			1	0.4%
	Venezuela				1			1	0.4%
<b>Totals</b>		<b>72</b>	<b>36</b>	<b>53</b>	<b>58</b>	<b>42</b>	<b>5</b>	<b>266</b>	<b>100.0%</b>

\*Non-Resident Aliens listing their country of residency as the United States. This is not their country of origin.

# Country of Residence\* of International Students Spring 2018

[\*including U.S. Students classified as Non-Resident Aliens]



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